

Lowcountry Regional Workforce Snapshot (Q4 2024)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	116,379
Unemployment Rate (December 2024)	3.8%
Adults 18-64 Years	151,362
2022-2023 Public High School Enrollment	9,307
2022 Fall Postsecondary Credit Enrollment	5,611



Top Industries (Q2 2024)

Industry	Employed	% of Total Employment
Accommodation & Food Services	16,555	17%
Retail Trade	15,601	16%
Health Care & Social Assistance	14,347	15%
Construction	6,876	7%
Educational Services	6,675	7%
Public Administration	6,171	6%

Industry Announced Investment 2020-2024

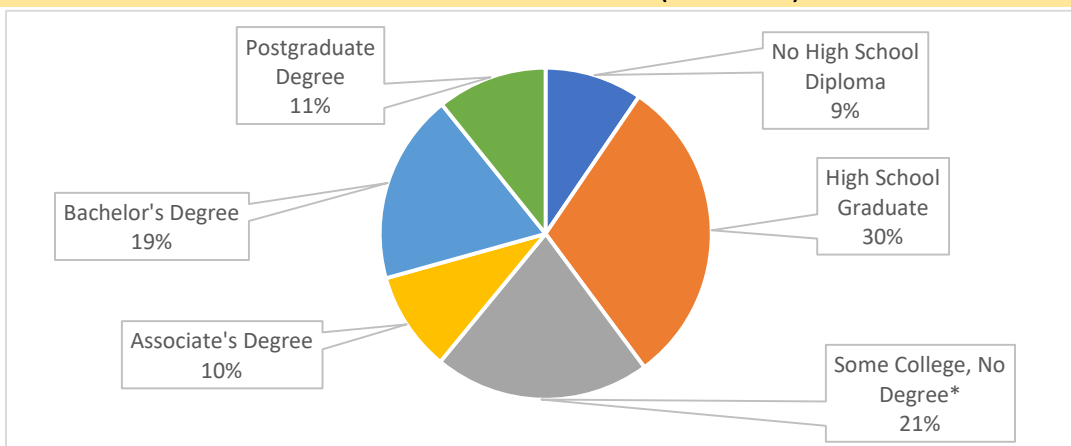
Total Announced Investment
\$887,030,000

Jobs Announced
3,323

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,965	89%
Warehousing & Distribution	188	6%
Office, HQ, & R&D (Service)	170	5%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2018-2022)

Lowcountry Region Education Snapshot (2022-2023)**Public & Independent Universities and Colleges Enrollment****Fall 2022 Enrollment (2,460)**

Institution	Credit Enrollment
U.S.C. - Beaufort	2,460

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (388)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	85	22%
Health Professions & Related Programs	72	19%
Psychology	53	14%
Biological and Biomedical Sciences	37	10%
Social Sciences	35	9%

Technical College(s)**Fall 2022 Enrollment - Credit (3,151) & Corporate and Community Education (CE) Programs**

Institution	Credit Enrollment	CE Enrollment (2022 Annualized)
Technical College of The Lowcountry	3,151	636

2022-2023 Technical Colleges Program Completions (393 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	140	36%
Health Professions & Related Programs	80	20%
Business, Management, Marketing & Related	45	11%
Culinary, Entertainment & Personal Services	39	10%
Multi/Interdisciplinary Studies	25	6%

Public High Schools**2022-2023 Career and Technical Education (CTE) Student Course Enrollment (9,929)**

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,621	26%
Business, Management & Admin.	1,589	16%
Health Science	1,204	12%
Finance	883	9%
Human Services/Family & Consumer Sciences	592	6%

High School CTE Certifications Awarded* (3,031)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	950	31%
Health Science	674	22%
First Aid/CPR/AED**	355	12%
Microburst EmployABILITY Soft Skills**	342	11%
ServSafe® Food Handler**	278	9%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education