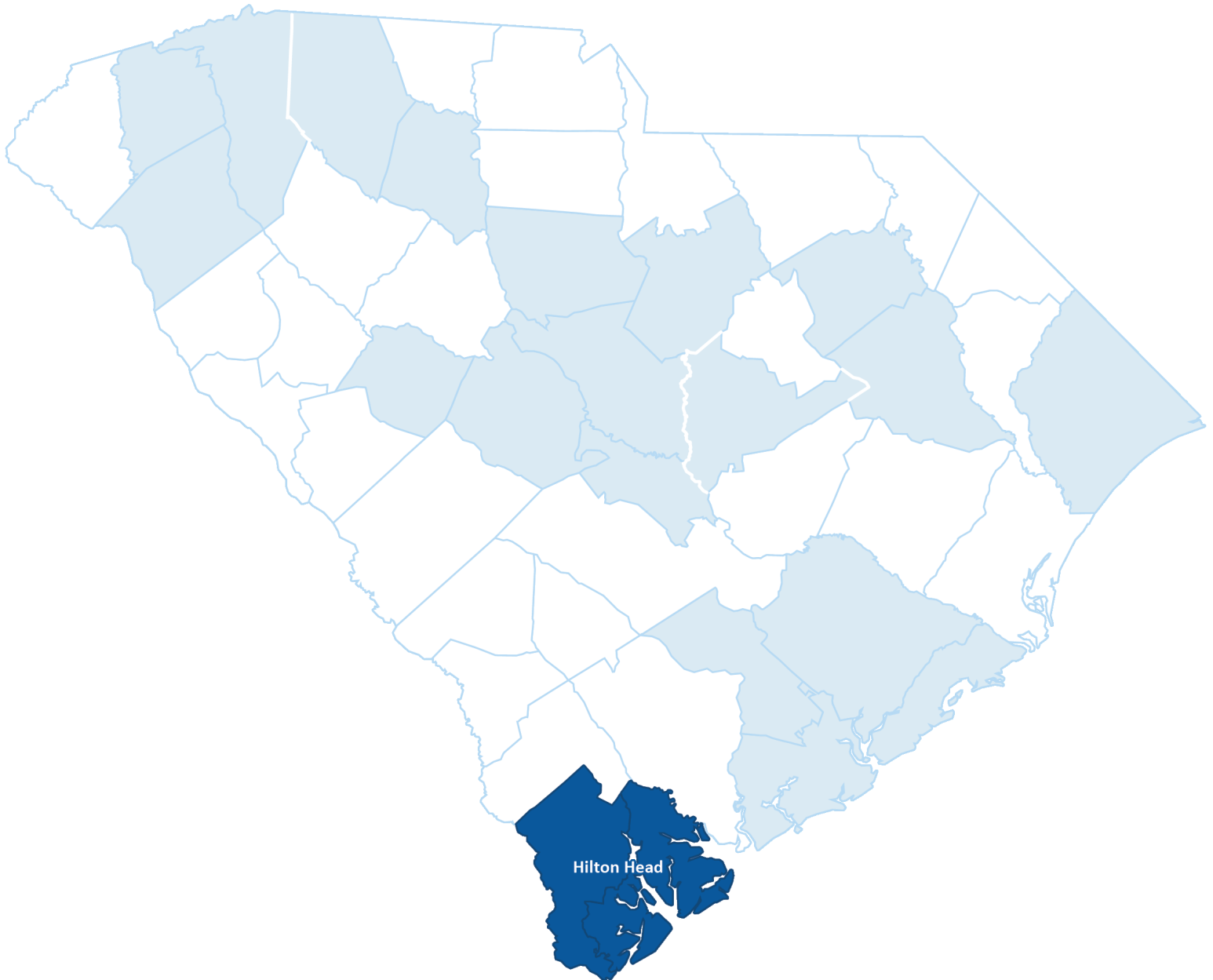


# HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC



SC Department of Employment & Workforce  
Labor Market Information Division  
1550 Gadsden Street, PO Box 995  
Columbia, SC 29202

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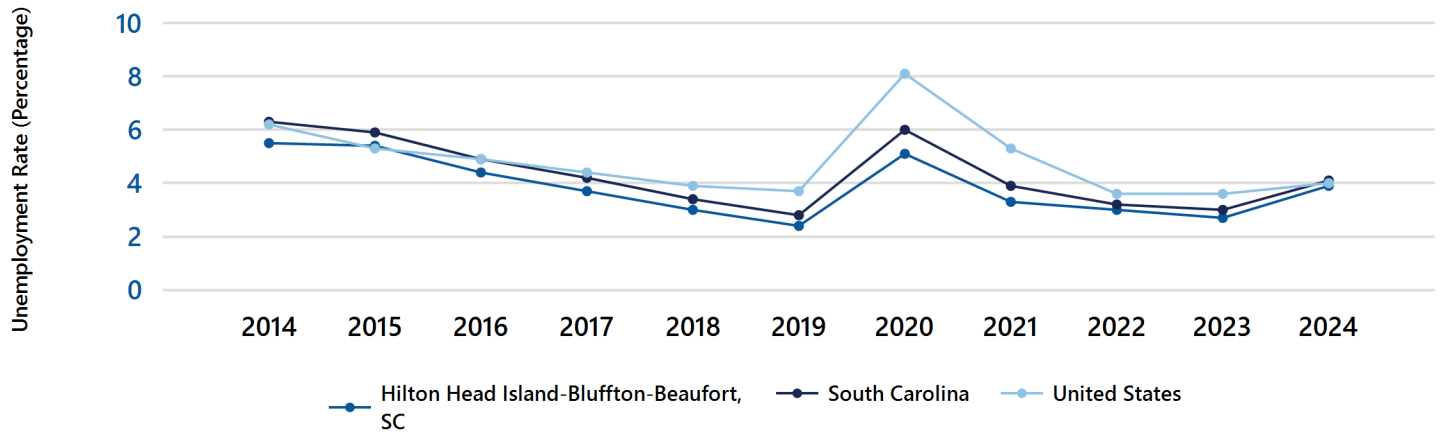
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## ANNUAL UNEMPLOYMENT RATE (UNADJUSTED)

HILTON HEAD ISLAND-BLUFFTON-  
BEAUFORT, SC

## SOUTH CAROLINA

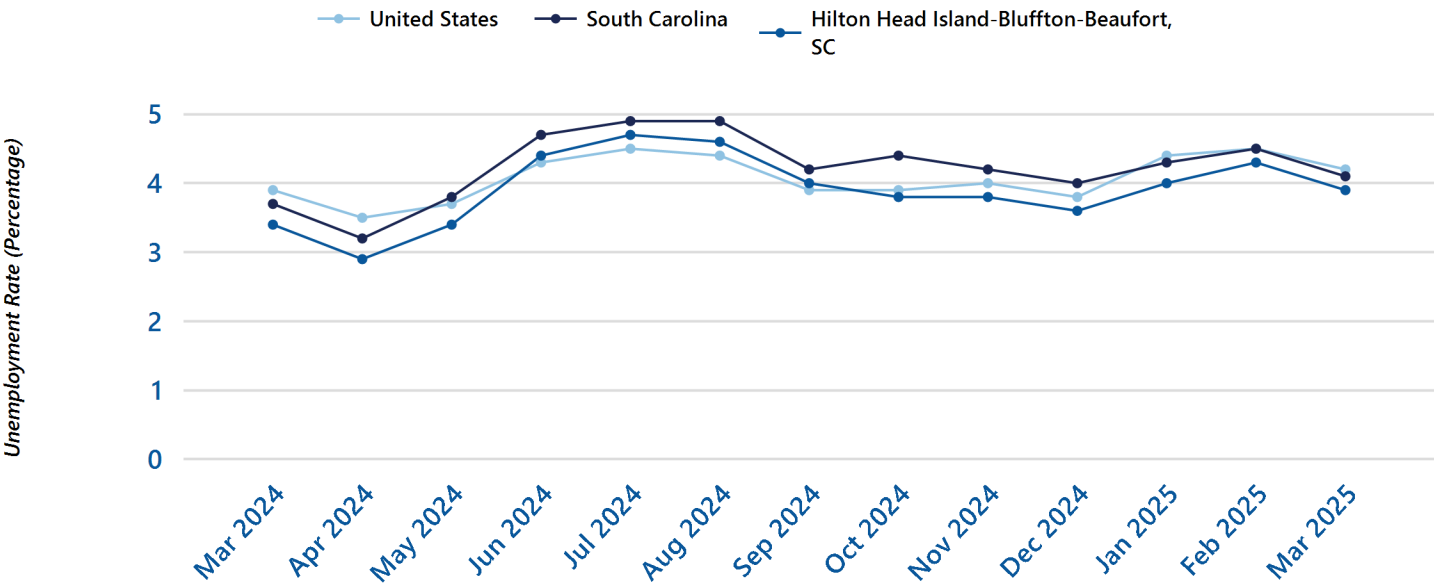
## UNITED STATES

Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	94,529	3,795	3.9%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	93,833	2,599	2.7%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	90,360	2,762	3.0%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	88,401	2,996	3.3%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	85,320	4,545	5.1%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	88,352	2,205	2.4%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	85,848	2,618	3.0%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	83,304	3,237	3.7%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	81,319	3,747	4.4%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	78,022	4,420	5.4%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	75,678	4,433	5.5%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: SC Department of Employment &amp; Workforce

MONTHLY UNEMPLOYMENT RATE (UNADJUSTED)

Past 13 Months



Period	HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC	SOUTH CAROLINA	UNITED STATES
Mar 2025	3.9%	4.1%	4.2%
Feb 2025	4.3%	4.5%	4.5%
Jan 2025	4.0%	4.3%	4.4%
Dec 2024	3.6%	4.0%	3.8%
Nov 2024	3.8%	4.2%	4.0%
Oct 2024	3.8%	4.4%	3.9%
Sep 2024	4.0%	4.2%	3.9%
Aug 2024	4.6%	4.9%	4.4%
Jul 2024	4.7%	4.9%	4.5%
Jun 2024	4.4%	4.7%	4.3%
May 2024	3.4%	3.8%	3.7%
Apr 2024	2.9%	3.2%	3.5%
Mar 2024	3.4%	3.7%	3.9%

Source: SC Department of Employment & Workforce

## AREA JOB OPENINGS

### HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC

### SOUTH CAROLINA

Period	Employed	Unemployed	Unemp. Rate	Employed	Unemployed	Unemp. Rate
Mar 2025	94,593	3,844	3.9%	2,445,419	105,657	4.1%
Feb 2025	94,323	4,274	4.3%	2,443,050	107,112	4.2%
Jan 2025	93,513	3,940	4.0%	2,439,667	109,341	4.3%
Dec 2024	93,789	3,550	3.6%	2,437,016	112,637	4.4%
Nov 2024	93,808	3,734	3.8%	2,437,183	112,954	4.4%
Oct 2024	95,202	3,788	3.8%	2,436,946	114,211	4.5%
Sep 2024	94,777	3,932	4.0%	2,435,531	115,873	4.5%
Aug 2024	95,687	4,662	4.6%	2,433,798	116,576	4.6%
Jul 2024	97,455	4,774	4.7%	2,432,238	115,123	4.5%
Jun 2024	96,717	4,493	4.4%	2,430,644	111,177	4.4%
May 2024	95,429	3,384	3.4%	2,428,597	105,424	4.2%
Apr 2024	94,893	2,854	2.9%	2,426,252	99,053	3.9%
Mar 2024	93,810	3,348	3.4%	2,424,087	93,207	3.7%

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

## EMPLOYERS BY SIZE OF ESTABLISHMENT

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	6,722	147,311
5 to 9	1,206	24,044
10 to 19	812	17,672
20 to 49	565	13,002
50 to 99	188	5,015
100 to 249	97	3,069
250 to 499	26	912
500 to 999	0	417
1000 +	0	307

Source: SC Department of Employment & Workforce

- Indicates that the requested data is suppressed

## EMPLOYMENT BY SIZE OF ESTABLISHMENT

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	7,184	150,934
5 to 9	8,103	160,035
10 to 19	11,020	240,440
20 to 49	16,697	395,156
50 to 99	12,987	346,437
100 to 249	14,661	467,356
250 to 499	9,054	311,369
500 to 999	0	284,827
1000 +	0	821,778

Source: SC Department of Employment & Workforce

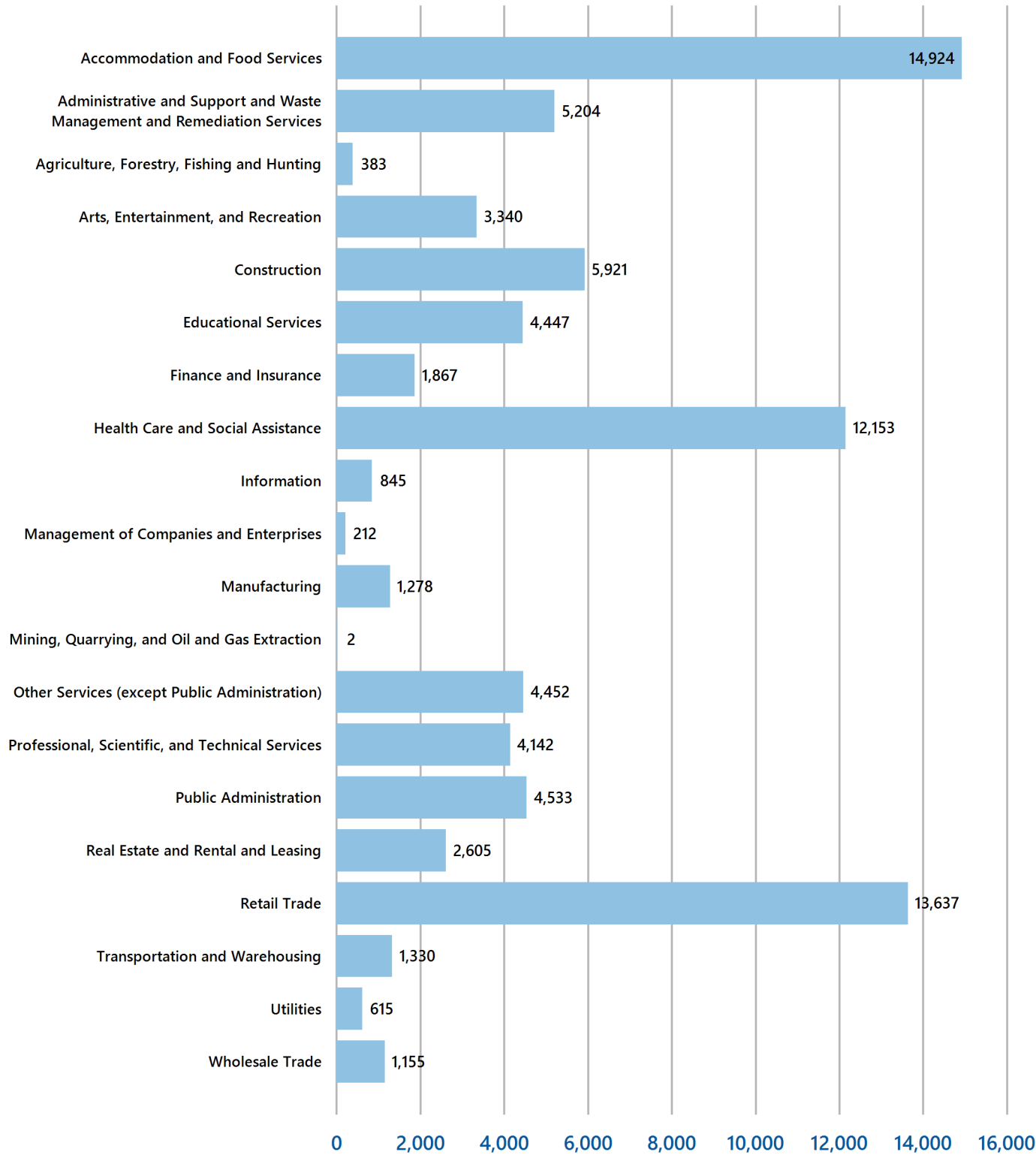
- Indicates that the requested data is suppressed

## 20 LARGEST EMPLOYERS

ALPHA GENESIS INC
BEAUFORT COUNTY SCHOOL DISTRICT
BEAUFORT MEMORIAL HOSPITAL
CHARLES LEA CENTER LEASING COMPANY
COUNTY OF BEAUFORT
DEPT OF DEFENSE
GREGORY M PARKER INC
HES FACILITIES LLC
MARINE CORPS COMMUNITY SERVICES
Montage Palmetto Bluff LLC
PALMETTO BLUFF INVESTMENTS LLC
PUBLIX SUPER MARKET INC
SEA PINES RESORT LLC
SELECT EMPLOYMENT SERVICES INC
SITEL OPERATING CORPORATION
TENET PHYSICIAN SVCS OF HILTON HEAD
TG ADMINISTRATION LLC
THE KROGER CO
VENTURE INIC OF BEAUFORT
Wal-Mart Associates, Inc.

Source: SC Department of Employment & Workforce

EMPLOYMENT BY INDUSTRY



Source: SC Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW)

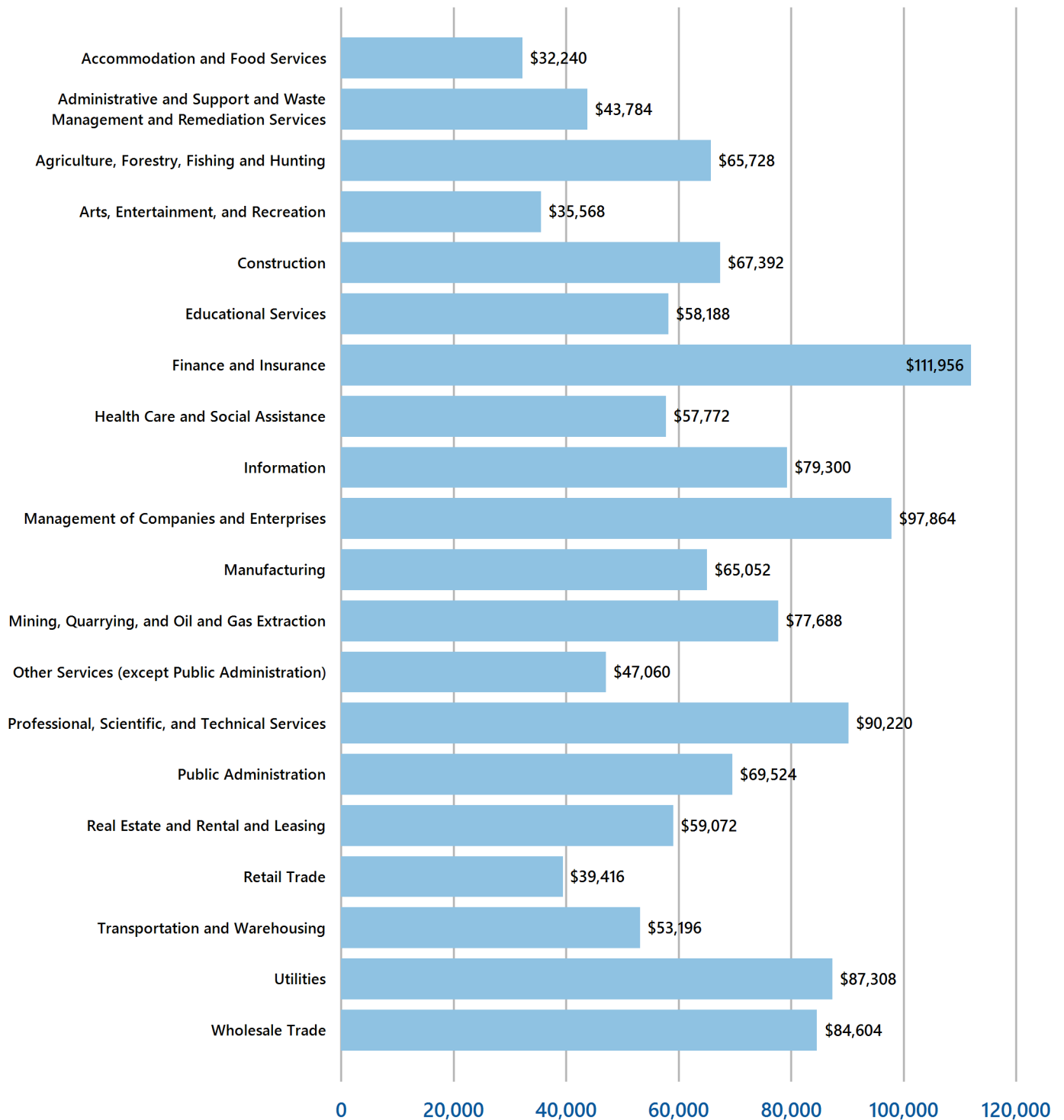
## TOP 20 OCCUPATIONAL OPENINGS

HILTON HEAD  
ISLAND-BLUFFTON-  
BEAUFORT, SC

OCCUPATION NAME (SOC CODE)	JOB OPENINGS
Retail Salespersons (41-2031)	316
First-Line Supervisors of Retail Sales Workers (41-1011)	253
Registered Nurses (29-1141)	208
Fast Food and Counter Workers (35-3023)	113
Waiters and Waitresses (35-3031)	109
Maintenance and Repair Workers, General (49-9071)	98
Customer Service Representatives (43-4051)	94
Food Service Managers (11-9051)	92
Automotive Service Technicians and Mechanics (49-3023)	87
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	84
Stockers and Order Fillers (53-7065)	84
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	75
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	71
Licensed Practical and Licensed Vocational Nurses (29-2061)	70
Maids and Housekeeping Cleaners (37-2012)	69
Cashiers (41-2011)	63
Merchandise Displayers and Window Trimmers (27-1026)	62
Hotel, Motel, and Resort Desk Clerks (43-4081)	61
Nursing Assistants (31-1131)	60
Heavy and Tractor-Trailer Truck Drivers (53-3032)	55

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

## AVERAGE ANNUAL WAGE BY INDUSTRY



Source: SC Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW)

## LABOR MARKET PROJECTIONS

*Total Employment by Industry*

LOWCOUNTRY	2022	2032	Change	Percent Change	Annual Percent
	Estimated Employment	Projected Employment			
Total All Industries	105,682	115,702	10,020	9.48%	0.91%
Accommodation and Food Services	15,479	16,236	757	4.89%	0.48%
Retail Trade	15,140	16,865	1,725	11.39%	1.08%
Health Care and Social Assistance	12,369	14,666	2,297	18.57%	1.72%
Construction	7,157	7,304	147	2.05%	0.20%
Other Services (except Government)	6,633	7,090	457	6.89%	0.67%
Educational Services	6,406	6,933	527	8.23%	0.79%
Administrative and Support and Waste Management and Remediat	6,058	6,731	673	11.11%	1.06%
Professional, Scientific, and Technical Services	4,971	5,657	686	13.80%	1.30%
Arts, Entertainment, and Recreation	3,254	3,522	268	8.24%	0.79%
Real Estate and Rental and Leasing	2,600	2,940	340	13.08%	1.24%
Finance and Insurance	2,395	2,803	408	17.04%	1.59%
Manufacturing	2,343	2,430	87	3.71%	0.37%
Wholesale Trade	1,887	2,025	138	7.31%	0.71%
Transportation and Warehousing	1,294	1,445	151	11.67%	1.11%
Management of Companies and Enterprises	754	1,048	294	38.99%	3.35%
Information	745	853	108	14.50%	1.36%
Agriculture, Forestry, Fishing and Hunting	731	725	-6	-0.82%	-0.08%
Utilities	428	444	16	3.74%	0.37%
Mining, Quarrying, and Oil and Gas Extraction	18	20	2	11.11%	1.06%

Source: SC Department of Employment & Workforce - Industry Projections