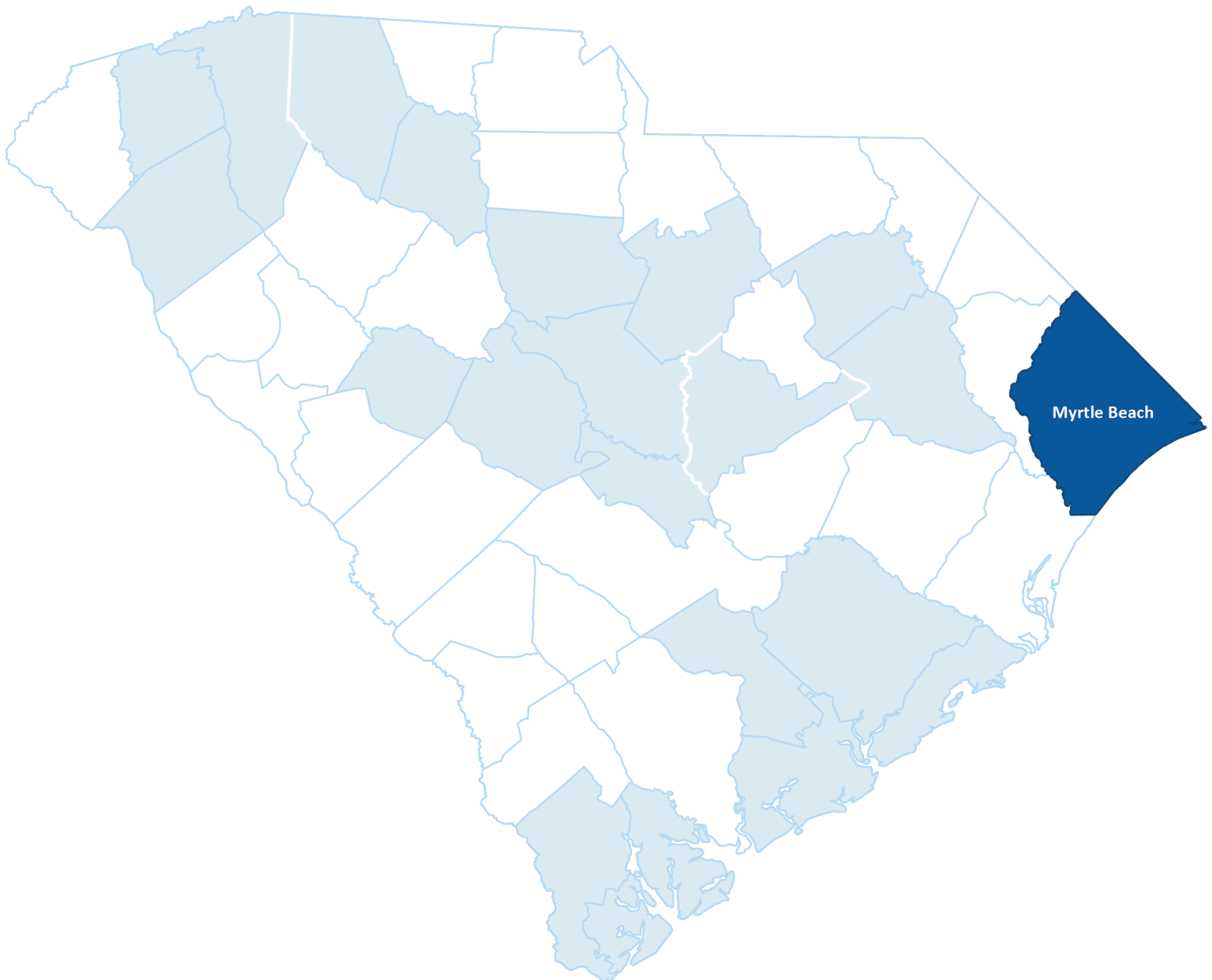


MYRTLE BEACH-CONWAY-GEORGETOWN, SC



SC Department of Employment & Workforce
Labor Market Information Division
1550 Gadsden Street, PO Box 995
Columbia, SC 29202

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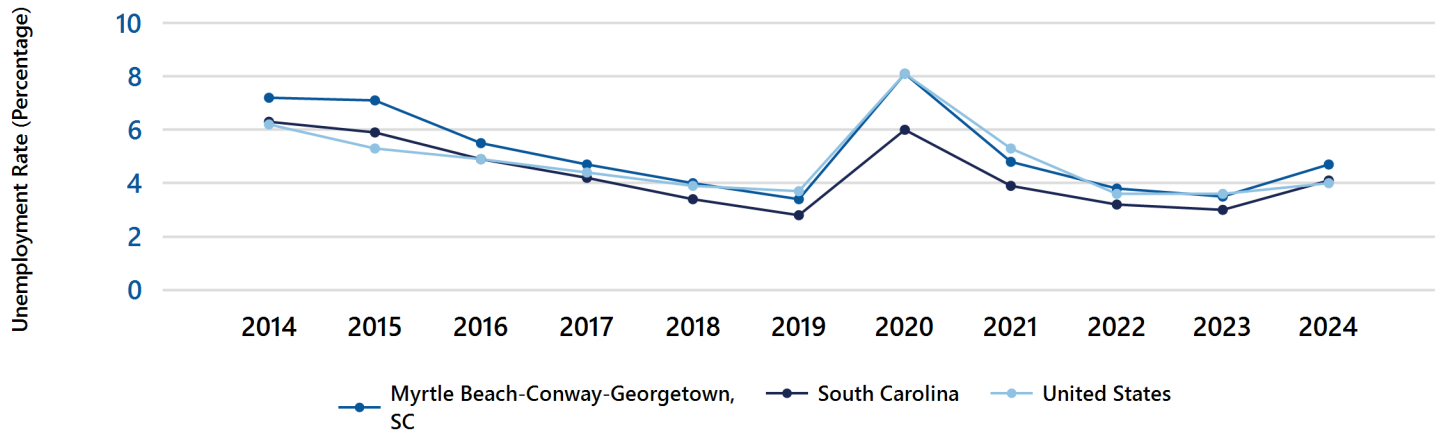
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ANNUAL UNEMPLOYMENT RATE (UNADJUSTED)



MYRTLE BEACH-CONWAY-GEORGETOWN, SC

SOUTH CAROLINA

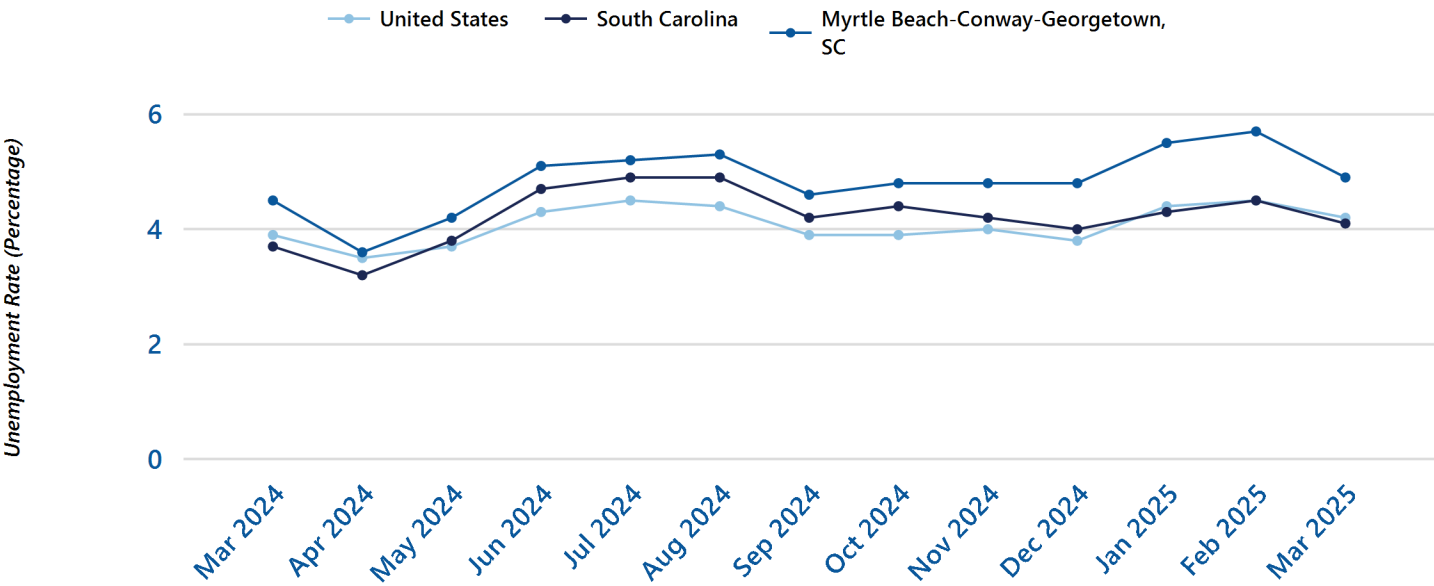
UNITED STATES

| Year | Employment | Unemp. | Rate | Employment | Unemp. | Rate | Employment | Unemp. | Rate |
|------|------------|--------|------|------------|---------|------|-------------|------------|------|
| 2024 | 162,932 | 8,120 | 4.7% | 2,430,453 | 105,178 | 4.1% | 161,346,000 | 6,761,000 | 4.0% |
| 2023 | 160,698 | 5,838 | 3.5% | 2,401,212 | 74,248 | 3.0% | 161,037,000 | 6,080,000 | 3.6% |
| 2022 | 153,993 | 6,113 | 3.8% | 2,330,548 | 77,339 | 3.2% | 158,291,000 | 5,996,000 | 3.6% |
| 2021 | 146,796 | 7,409 | 4.8% | 2,272,940 | 92,676 | 3.9% | 152,581,000 | 8,623,000 | 5.3% |
| 2020 | 138,545 | 12,208 | 8.1% | 2,201,090 | 140,613 | 6.0% | 147,795,000 | 12,947,000 | 8.1% |
| 2019 | 147,157 | 5,143 | 3.4% | 2,263,682 | 64,405 | 2.8% | 157,538,000 | 6,001,000 | 3.7% |
| 2018 | 143,228 | 5,979 | 4.0% | 2,206,821 | 76,542 | 3.4% | 155,761,000 | 6,314,000 | 3.9% |
| 2017 | 140,263 | 6,951 | 4.7% | 2,168,104 | 94,845 | 4.2% | 153,337,000 | 6,982,000 | 4.4% |
| 2016 | 136,013 | 7,909 | 5.5% | 2,145,584 | 110,199 | 4.9% | 151,436,000 | 7,751,000 | 4.9% |
| 2015 | 126,052 | 9,571 | 7.1% | 2,108,786 | 132,281 | 5.9% | 148,834,000 | 8,296,000 | 5.3% |
| 2014 | 123,328 | 9,580 | 7.2% | 2,063,369 | 138,475 | 6.3% | 146,305,000 | 9,617,000 | 6.2% |

Source: SC Department of Employment & Workforce

MONTHLY UNEMPLOYMENT RATE (UNADJUSTED)

Past 13 Months



| Period | MYRTLE BEACH-CONWAY-GEORGETOWN, SC | SOUTH CAROLINA | UNITED STATES |
|----------|------------------------------------|----------------|---------------|
| Mar 2025 | 4.9% | 4.1% | 4.2% |
| Feb 2025 | 5.7% | 4.5% | 4.5% |
| Jan 2025 | 5.5% | 4.3% | 4.4% |
| Dec 2024 | 4.8% | 4.0% | 3.8% |
| Nov 2024 | 4.8% | 4.2% | 4.0% |
| Oct 2024 | 4.8% | 4.4% | 3.9% |
| Sep 2024 | 4.6% | 4.2% | 3.9% |
| Aug 2024 | 5.3% | 4.9% | 4.4% |
| Jul 2024 | 5.2% | 4.9% | 4.5% |
| Jun 2024 | 5.1% | 4.7% | 4.3% |
| May 2024 | 4.2% | 3.8% | 3.7% |
| Apr 2024 | 3.6% | 3.2% | 3.5% |
| Mar 2024 | 4.5% | 3.7% | 3.9% |

Source: SC Department of Employment & Workforce

AREA JOB OPENINGS

MYRTLE BEACH-CONWAY-GEORGETOWN, SC

SOUTH CAROLINA

| Period | Employed | Unemployed | Unemp. Rate | Employed | Unemployed | Unemp. Rate |
|----------|----------|------------|-------------|-----------|------------|-------------|
| Mar 2025 | 164,514 | 8,446 | 4.9% | 2,445,419 | 105,657 | 4.1% |
| Feb 2025 | 159,610 | 9,593 | 5.7% | 2,443,050 | 107,112 | 4.2% |
| Jan 2025 | 158,525 | 9,198 | 5.5% | 2,439,667 | 109,341 | 4.3% |
| Dec 2024 | 159,656 | 7,968 | 4.8% | 2,437,016 | 112,637 | 4.4% |
| Nov 2024 | 159,718 | 8,125 | 4.8% | 2,437,183 | 112,954 | 4.4% |
| Oct 2024 | 162,959 | 8,168 | 4.8% | 2,436,946 | 114,211 | 4.5% |
| Sep 2024 | 163,876 | 7,867 | 4.6% | 2,435,531 | 115,873 | 4.5% |
| Aug 2024 | 165,257 | 9,302 | 5.3% | 2,433,798 | 116,576 | 4.6% |
| Jul 2024 | 168,551 | 9,241 | 5.2% | 2,432,238 | 115,123 | 4.5% |
| Jun 2024 | 168,431 | 8,965 | 5.1% | 2,430,644 | 111,177 | 4.4% |
| May 2024 | 166,175 | 7,337 | 4.2% | 2,428,597 | 105,424 | 4.2% |
| Apr 2024 | 165,853 | 6,272 | 3.6% | 2,426,252 | 99,053 | 3.9% |
| Mar 2024 | 162,163 | 7,589 | 4.5% | 2,424,087 | 93,207 | 3.7% |

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

EMPLOYERS BY SIZE OF ESTABLISHMENT

| Employees | Myrtle Beach-Conway-Georgetown, SC | South Carolina |
|------------|------------------------------------|----------------|
| 0 to 4 | 8,931 | 147,311 |
| 5 to 9 | 1,831 | 24,044 |
| 10 to 19 | 1,386 | 17,672 |
| 20 to 49 | 993 | 13,002 |
| 50 to 99 | 345 | 5,015 |
| 100 to 249 | 196 | 3,069 |
| 250 to 499 | 38 | 912 |
| 500 to 999 | 18 | 417 |
| 1000 + | 9 | 307 |

Source: SC Department of Employment & Workforce
 - Indicates that the requested data is suppressed

EMPLOYMENT BY SIZE OF ESTABLISHMENT

| Employees | Myrtle Beach-Conway-Georgetown, SC | South Carolina |
|------------|------------------------------------|----------------|
| 0 to 4 | 9,696 | 150,934 |
| 5 to 9 | 12,194 | 160,035 |
| 10 to 19 | 18,727 | 240,440 |
| 20 to 49 | 29,825 | 395,156 |
| 50 to 99 | 23,801 | 346,437 |
| 100 to 249 | 28,386 | 467,356 |
| 250 to 499 | 12,704 | 311,369 |
| 500 to 999 | 11,804 | 284,827 |
| 1000 + | 21,191 | 821,778 |

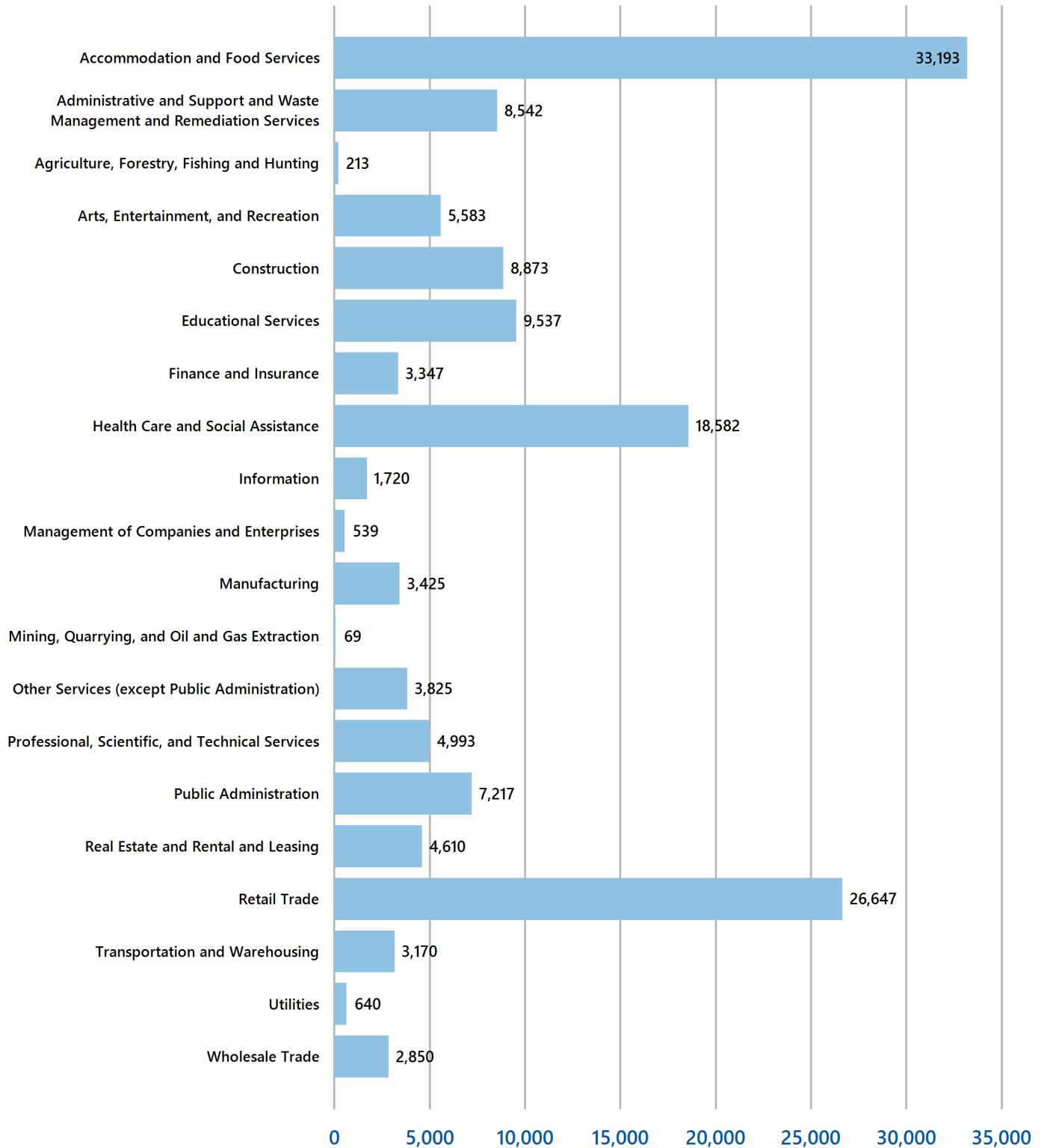
Source: SC Department of Employment & Workforce
 - Indicates that the requested data is suppressed

20 LARGEST EMPLOYERS

| |
|-------------------------------------|
| ADIDAS AMERICA INC |
| CITY OF MYRTLE BEACH |
| COASTAL CAROLINA UNIVERSITY |
| CONWAY HOSPITAL INC |
| FOOD LION LLC |
| FOUNDERS NATIONAL GOLF LLC |
| GEORGETOWN HOSPITAL SYSTEM |
| GRAND STRAND REGIONAL MEDICAL CENTE |
| HILTON GRAND VACATIONS COMPANY LLC |
| Horry County Council |
| HORRY COUNTY DEPARTMENT OF EDUCATIO |
| HORRY TELEPHONE COOPERATIVE INC |
| LORIS COMMUNITY HOSPITAL DISTRICT |
| MCLEOD LORIS SEACOAST HOSPITAL |
| OS Restaurant Services, Inc. |
| PUBLIX SUPER MARKET INC |
| RESORT EMPLOYEE STAFFING LLC |
| SOUTHEAST RESTAURANTS CORPORATION |
| Wal-Mart Associates, Inc. |
| WYNDHAM VACATION OWNERSHIP INC |

Source: SC Department of Employment & Workforce

EMPLOYMENT BY INDUSTRY



Source: SC Department of Employment & Workforce
Quarterly Census of Employment and Wages (QCEW)

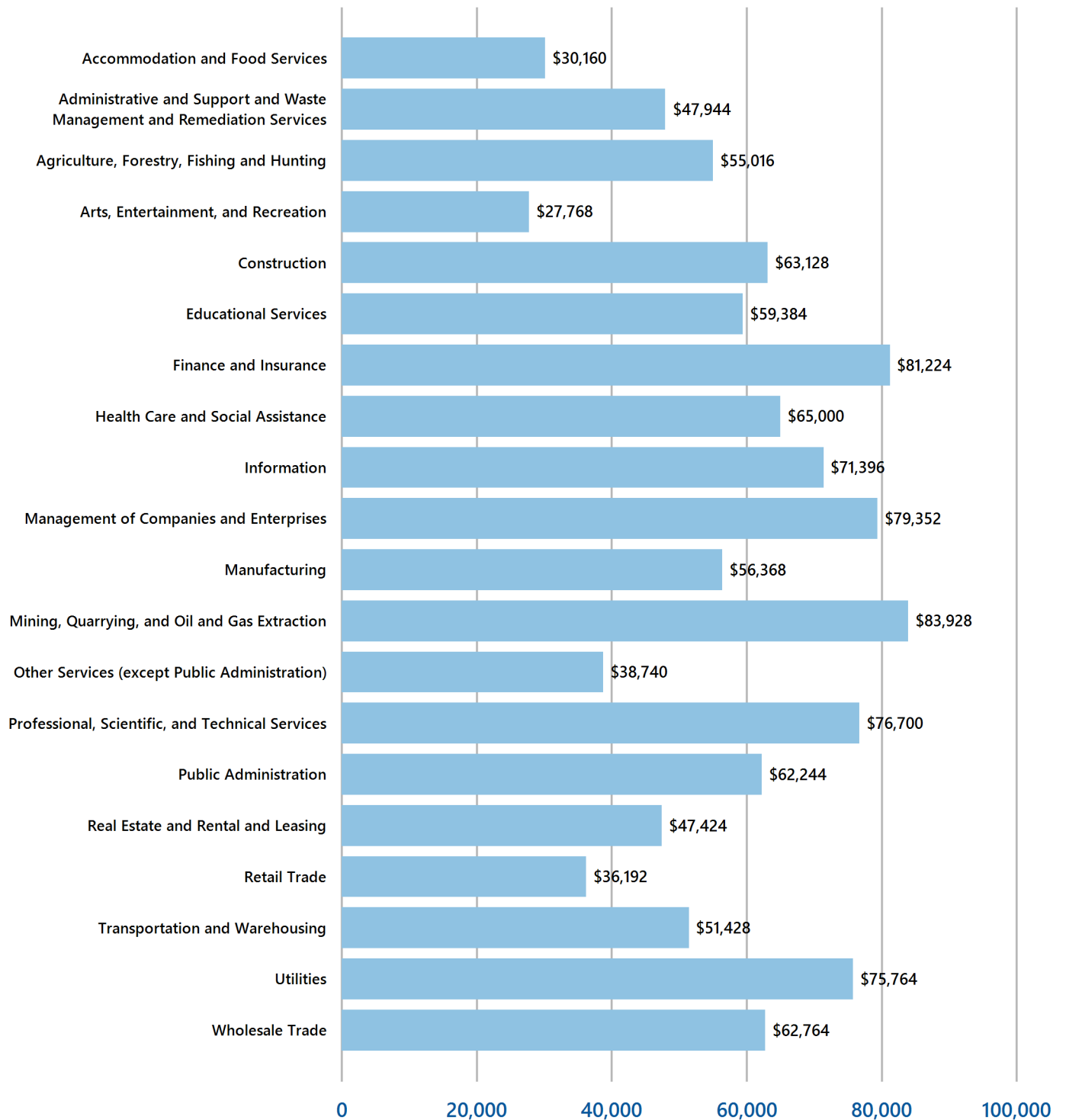
TOP 20 OCCUPATIONAL OPENINGS

MYRTLE BEACH-
CONWAY-
GEORGETOWN, SC

| OCCUPATION NAME (SOC CODE) | JOB OPENINGS |
|--|--------------|
| Retail Salespersons (41-2031) | 267 |
| Registered Nurses (29-1141) | 199 |
| First-Line Supervisors of Retail Sales Workers (41-1011) | 161 |
| Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012) | 73 |
| Fast Food and Counter Workers (35-3023) | 69 |
| Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011) | 55 |
| Health Technologists and Technicians, All Other (29-2099) | 54 |
| Laborers and Freight, Stock, and Material Movers, Hand (53-7062) | 54 |
| Maids and Housekeeping Cleaners (37-2012) | 54 |
| Maintenance and Repair Workers, General (49-9071) | 54 |
| Licensed Practical and Licensed Vocational Nurses (29-2061) | 51 |
| Stockers and Order Fillers (53-7065) | 49 |
| Cashiers (41-2011) | 47 |
| Customer Service Representatives (43-4051) | 47 |
| Food Service Managers (11-9051) | 45 |
| Nursing Assistants (31-1131) | 45 |
| Cooks, Restaurant (35-2014) | 44 |
| Medical and Health Services Managers (11-9111) | 42 |
| Hairdressers, Hairstylists, and Cosmetologists (39-5012) | 39 |
| Driver/Sales Workers (53-3031) | 38 |

Source: SC Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

AVERAGE ANNUAL WAGE BY INDUSTRY



Source: SC Department of Employment & Workforce
Quarterly Census of Employment and Wages (QCEW)

LABOR MARKET PROJECTIONS

Total Employment by Industry

| WACCAMAW | 2022 | 2032 | Change | Percent Change | Annual Percent |
|--|----------------------|----------------------|--------|----------------|----------------|
| | Estimated Employment | Projected Employment | | | |
| Total All Industries | 191,729 | 211,290 | 19,561 | 10.20% | 0.98% |
| Accommodation and Food Services | 35,842 | 37,576 | 1,734 | 4.84% | 0.47% |
| Retail Trade | 29,610 | 32,834 | 3,224 | 10.89% | 1.04% |
| Health Care and Social Assistance | 20,631 | 24,607 | 3,976 | 19.27% | 1.78% |
| Educational Services | 11,578 | 12,531 | 953 | 8.23% | 0.79% |
| Construction | 10,548 | 10,836 | 288 | 2.73% | 0.27% |
| Administrative and Support and Waste Management and Remediat | 10,135 | 11,355 | 1,220 | 12.04% | 1.14% |
| Other Services (except Government) | 8,211 | 8,779 | 568 | 6.92% | 0.67% |
| Manufacturing | 8,183 | 8,788 | 605 | 7.39% | 0.72% |
| Professional, Scientific, and Technical Services | 6,752 | 7,683 | 931 | 13.79% | 1.30% |
| Arts, Entertainment, and Recreation | 6,156 | 6,915 | 759 | 12.33% | 1.17% |
| Real Estate and Rental and Leasing | 5,243 | 6,693 | 1,450 | 27.66% | 2.47% |
| Finance and Insurance | 5,111 | 6,165 | 1,054 | 20.62% | 1.89% |
| Wholesale Trade | 3,523 | 3,769 | 246 | 6.98% | 0.68% |
| Transportation and Warehousing | 3,065 | 3,457 | 392 | 12.79% | 1.21% |
| Information | 2,314 | 2,556 | 242 | 10.46% | 1.00% |
| Management of Companies and Enterprises | 839 | 1,166 | 327 | 38.98% | 3.35% |
| Utilities | 641 | 665 | 24 | 3.74% | 0.37% |

Source: SC Department of Employment & Workforce - Industry Projections