

Economic Overview

Waccamaw



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Demographic Profile

The population in the Waccamaw was 463,654 per American Community Survey data for 2018-2022.

The region has a civilian labor force of 209,210 with a participation rate of 53.4%. Of individuals 25 to 64 in the Waccamaw, 26.5% have a bachelor's degree or higher which compares with 36.5% in the nation.

The median household income in the Waccamaw is \$63,560 and the median house value is \$250,436.

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Under 18 Years 17.4% 21.6% 20.3% 80.721 1.127,062 205,218 18 to 24 Years 7.6% 9.1% 8.1% 35,124 475,338 61,000 25 to 34 Years 10.6% 12.9% 11.6% 40,839 664,392 117,098 35 to 44 Years 10.9% 12.4% 11.3% 40,839 664,392 113,607 35 to 44 Years 15.9% 12.3% 14.5% 57,356 664,392 114,626 55 to 74 Years 16.8% 11.3% 13.9% 77,816 580,960 140,227 75 Years and Over 9.3% 7.2% 8.2% 42,212 373,609 82,272 Race: Black or African American 17.6% 25.3% 30.7% 81,869 1,318,630 30,9933 Race: Start Marina Mackska Natve 0.2% 0.3% 0.4% 87.3 16,823 3,049 3,642 3,049 3,642 3,049 3,642 3,049 3,642 3,049 3,642 3,049 3,642 6,049 9,032 6,04,039 1,052 6,01,03 4,04,039 4,04,039 <td< td=""><td>Female</td><td>51.6%</td><td>51.3%</td><td>51.7%</td><td>239,296</td><td>2,675,318</td><td>521,580</td></td<>	Female	51.6%	51.3%	51.7%	239,296	2,675,318	521,580	
18 to 24 Years7.6%9.1%8.1%35,124475,33881,90225 to 34 Years10.6%12.2%11.6%49,079671,642117,69035 to 44 Years10.7%12.2%12.0%44,939647,39213,60035 to 54 Years11.9%12.2%12.0%54,907663,081146,52655 to 54 Years16.8%11.3%14.5%73,836603,281146,52656 to 74 Years16.8%11.3%13.9%77,816589,960140,23775 Years and Over9.3%77,2%86,2%339,4793,339,447617,797Race: White73.2%64,1%61,2%339,4793,339,47617,297Race: Arrieran Indian and Alaska Native0.2%0.3%0.4%5333,68,203309,993Race: Arrieran Indian and Alaska Native0.2%0.3%0.4%5333,64,203309,973Race: Arrieran Indian and Alaska Native0.2%0.3%0.4%5,43589,72310,266Race: Arrieran Indian and Alaska Native0.2%0.3%0.4%3333,64,20336,800Race: Some Other Race0.2%0.3%0.4%0.3%3,04,2033,04,20330,9712Race: Some Other Race0.5%5.8%4.7%25,31730,17146,900Higanic or Latim Of Gravytac)7,17210,732Population Annual Average Growth*2%1%1%1%3,34643,3462Popula	Median Age ²	_	_	_	48.4	40.1	43.9	
25 to 34 Years10.6%12.9%11.6%49.079671.64211.709835 to 44 Years10.7%12.44%11.3%49.029664.7392113.60745 to 54 Years11.9%12.3%14.5%54.977664.490121.55155 to 64 Years15.6%11.3%13.9%77.816589.960140.23755 to 74 Years16.8%11.3%13.9%77.816589.960140.23775 Years and Over9.3%72.4%82.2%42.912373.60982.25Race: White American Manerican17.6%25.3%30.0%81.8091,318.630309.993Race: Akian American Makska Native0.2%0.3%0.4%87.316.8233,708Race: Native Hawaiian and Other Pacific Islander0.1%0.1%0.1%5,31230.171146.900Race: Tomo Offer Race2.2%2.7%2.0%10.39914.279810.907Population Growth493.1005,373.55510.397.12Population Growth493.1005,373.55510.397.12Population Growth493.1005,373.55510.397.12Population Growth493.1005,373.55510.397.12Population Growth17.840.908Population Growth17.840.908Population Growth33.74<	Under 18 Years	17.4%	21.6%	20.3%	80,721	1,127,062	205,218	
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S5 to 74 Years16.8%11.3%13.9%77,816S89,960140,23775 Years and Over9.3%7.2%8.2%42.912373,60982,825Race: White73.2%64.1%53.9%33.9,4796,17,297Race: Black or African American17.6%25.3%30.7%81.8091,318,63030.999Race: American Indian and Alaska Native0.2%0.3%0.4%87.316,8233,708Race: American Indian and Alaska Native0.2%0.3%0.4%87.316,8233,708Race: Sation1.2%1.7%1.0%5,34286.972310,266Race: Native Hawailan and Other Pacific Islander0.1%0.1%0.1%0.3323.64256.26Race: Two or More Races5.5%5.8%4.7%25,317301,71146.960Hispanic or Latin (of an ryrac)6.2%7.1%4.9%28.9380.86,90049.095Population for prace5.5%5.8%4.7%2.5,317301,71146.960Race: Some Other Race2.6%7.1%4.9%1.13.61.0571.097,712Population for population for and Size (civilian population 16 years and over)5.37.8%6.02%5.4.5%2.09,2102.513,2984.48.089Population Force Participation Rate and Size (civilian population 16 years 2.5.45.8.%5.6%2.09,2102.513,2984.8.69Population Force Participation Rate and Size (civilian populat	45 to 54 Years	11.9%	12.2%	12.0%	54,977	634,490	121,551	
75 Years and Over9,3%7.2%8.2%44,912373,60982.825Race: White73.2%64.1%61.2%339,47961.7,297Race: Black or African American17.6%25.3%30.7%81.8091.318,630309,993Race: Asan0.2%0.3%0.4%87316.8233,702Race: Native Havaiian and Other Pacific Islander0.1%0.1%0.1%3323,642562Race: Native Havaiian and Other Pacific Islander0.1%0.1%0.1%3323,642562Race: Native Havaiian and Other Pacific Islander0.1%0.1%4.9%25,931300,71146,960Hapanic or Latino (of any race)6.5%5.8%4.7%25,317301,71146,960Population (Pop Estimates)*9,71217.8711.052Population (Pop Estimates)*71.217.8711.052Population Parte Mile*71.217.8711.052Population Annual Average Growth*2.6%5.5%60.2%54.5%209,2102,513,298448,089Prime-Age Labor Force Participation Rate and Size (civilian population 16 years and over)53.4%660.2%54.5%209,2102,513,298448,089Prime-Age Labor Force Participation Rate and Size, (civilian population 16 years and over)74.839.42257.393Prime-Age Labor Force Participation Rate and Size, Age 18-644.9%5.8%5.6%12,832	55 to 64 Years	15.9%	13.3%	14.5%	73,636	693,281	146,826	
Race: White73.2%66.1.%61.2%339,4799.339,47961.7.297Race: Black or African American17.6%25.3%30.7%81.8091.318.63030.9993Race: Arain American Indian and Alaska Native0.2%0.3%0.4%87316.8233.708Race: Arain American Indian and Other Pacific Islander0.1%1.01%0.1%3323.642562Race: Some Other Race2.2%2.7%2.0%10.399142,7982.04.78Race: You or More Races5.5%5.8%4.7%25.317301,71146.960Ibpanic or Lating Iof for yrace)5.3%7.1%4.9%28.93368.90049.095Population (Pop Estimates)*9.310,005.373,5551,039,712Population Annual Average Growth*2.6%1.2%0.9%11.05260.7090,032Population Annual Average Growth*2.6%5.3%60.2%54.5%209,2102,513,298448.089Porime-Age Labor Force Participation Rate and Size (civilian population 16 years and over)53.4%60.2%54.5%209,2102,513,298448.089Yorter And Edor Force Participation Rate and Size (civilian population 16 years and over)54.5%209,2102,513,298432.68Yorter And Edor Force Participation Rate and Size (civilian population 16 years and over)61.0%74.8%18.8639.4125,738Yorter And Edor Force Participation Rate and Size, Age 18-644.9%5.8%5.6%12.8318	65 to 74 Years	16.8%	11.3%	13.9%	77,816	589,960	140,237	
Race: Black or African American17.6%25.3%30.7%81.8091.318.63030.9993Race: American Indian and Alaska Native0.2%0.3%0.4%87316,8233.708Race: Asian1.2%1.7%1.0%5,44589.72310.266Race: Sane Other Race0.1%0.1%0.1%3323,642562Race: Some Other Race2.2%2.2%2.2%2.0%10.099142.79820.478Race: Two or More Races5.5%5.8%4.7%25.317301,71146.960Population Growth6.2%7.1%4.9%28.938368.90049.095Population Growth493,1005.373,5551,039.712Population Growth171.2178.7117.8Population Growth171.260.7099.022Population Infore Stimates) ¹ 171.2178.7117.8Economic171.2178.7117.8Economic171.2178.712.54Ver from Home9.6%10.0%7.4%18,7822237.4231.266Arred Force Participation Rate and Size (civilian population 16 years5.3%56.%12.8313.04333.432Ver from Home9.6%10.0%7.4%18,782237.42431.266Arred Force Participation Rate and Size, Age 18-6465.3%7.4%66.81%63	75 Years and Over	9.3%	7.2%	8.2%	42,912	373,609	82,825	
Race: American Indian and Alaska Native 0.2% 0.3% 0.4% 873 16,823 3,708 Race: Asian 1.2% 1.7% 1.0% 5,445 89,723 10,266 Race: Native Hawaiian and Other Pacific Islander 0.1% 0.1% 0.1% 332 3,642 562 Race: Some Other Race 2.2% 2.7% 2.0% 10,399 142,798 20,478 Race: Two or More Races 5.5% 5.8% 4.7% 25,317 301,711 46,960 Hipanic or Latino (of any race) 6.2% 7.1% 4.9% 28,938 368,900 49,065 Population (Pop Estimates) ⁴ - - - 493,100 5,373,555 1,039,712 Population Annual Average Growth ⁴ 2.6% 1.2% 0.9% 11,052 60,799 9,032 People per Square Mile* - - - 493,100 5,373,555 1,039,712 17,88 Economic Economic - - - 128,485 1,577,860 2,513,298 448,089 Prime-Age Labor Force Participation Rate and Size (civilian population 15 years	Race: White	73.2%	64.1%	61.2%	339,479	3,339,447	617,297	
Race: Asian1.2%1.7%1.0%5.44589,72310.266Race: Native Hawaiian and Other Pacific Islander0.1%0.1%0.1%3323,642562Race: Some Other Race2.2%2.7%2.0%10.399147.79820.478Race: Two or More Races5.5%5.5%5.7%2.6%10.399147.79820.6478Race: Two or More Races5.5%5.7%5.7%5.7%5.7%301,71146.960Hippanic or Latino (of any race)6.2%7.1%4.9%28,938301,71240.906Population (Pop Estimates) ⁴ 493,1005,373,5551,039,712Population Annual Average Growth ⁴ 2.6%1.2%0.9%11.05260.799.032People pe Square Mile'493,1005,373,5551,039,712Population Annual Average Growth ⁴ 2.6%1.2%0.9%11.05260.799.032People pe Square Mile'493,1005,373,5551,039,712Stor Force Participation Rate and Size (civilian population 16 years and over)53.4%60.2%54.5%209,2102,513,2982448,089Prime-Age Labor Force Participation Rate and Size (civilian population80.5%81.6%78.2%128,4851,577,860275,392Work from Home9.6%10.0%74.4%18.874133,69622,32225.5423,282Veterans Age 18-644.9%5.6%12.832133,696	Race: Black or African American	17.6%	25.3%	30.7%	81,809	1,318,630	309,993	
Race: Native Hawaiian and Other Pacific Islander0.1%0.1%0.1%3323,642562Race: Some Other Race2.2%2.7%2.0%10,399142,79820,478Race: Two or More Races5.5%5.5%5.5%4.7%25,317301,71146,660Hispanic or Latino (of any race)6.2%7.1%4.9%28,93836,69.049,066Population Growth493,1005,373,5551,039,712Population Anual Average Growth*2.6%1.2%0.9%11,05260,7099,032Population Anual Average Growth*2.6%1.2%0.9%11,05260,7099,032Population Anual Average Growth*2.6%1.2%0.9%11,05260,7099,032Population Anual Average Growth*2.6%1.2%0.9%11,05260,7099,032Population Anual Average Growth*2.6%1.2%2.99,2102,513,298448,089Atomotic53.4%60.2%54.5%209,2102,513,298448,089Population Rate and Size (civilian population 16 years 25-4)30.5%81.6%78.2%123,4851,577,8602,72,392Work from Home9.6%0.0%74.4%18.872237,42431,266Armed Force Participation Rate and Size, Age 18-6465.3%74.3%68.1%8,374133,66922,555	Race: American Indian and Alaska Native	0.2%	0.3%	0.4%	873	16,823	3,708	
Race: Some Other Race2.2%2.7%2.0%10,399142,79820,478Race: Two or More Races5.5%5.8%4.7%25,317301,71146,600Hispanic or Latino (of any race)6.2%7.1%4.9%28,938368,90049,096Population Growth <td< td=""><td>Race: Asian</td><td>1.2%</td><td>1.7%</td><td>1.0%</td><td>5,445</td><td>89,723</td><td>10,266</td></td<>	Race: Asian	1.2%	1.7%	1.0%	5,445	89,723	10,266	
Race: Two or More Races5.5%5.8%4.7%25,31730,71146,960Hispanic or Latino (of any race)6.2%7.1%4.9%28,938368,90049,096Population Growth493,1005,373,5551,039,712Population (Pop Estimates) ⁴ 60,7099,032People per Square Mile ⁴ 171.2178.7178.7People per Square Mile ⁴ 171.2178.7178.7Economic2,513,298448,089Prime-Age Labor Force Participation Rate and Size (civilian population 16 years and over)81.6%78.2%123,4851,577,860272,392Work from Home39,4125,73831,266Armed Force Participation Rate and Size, (civilian population36,782237,42431,266Armed Force Stabor Force32,322327,42431,266Armed Force Stabor Force Participation Rate and Size, Age 18-6436,78335,74235,742Veterans Labor Force Participation Rate and Size, Age 18-6436,78335,74235,742Per Capita Income36,7	Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.1%	332	3,642	562	
Hispanic or Latino (of any race)6.2%7.1%4.9%28,938368,90049,096Population Growth493,1005,373,5551,033,712Population Annual Average Growth ⁴ 2.6%1.2%0.9%11,05260,7099,032People per Square Mile ⁴ 471.2178.7117.8Economic71.2178.7117.8Labor Force Participation Rate and Size (civilian population 16 years) and over)53.4%60.2%54.5%209,2102,513,298448,089Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)80.5%81.6%78.2%123,4851,577,860272,392Work from Home9.6%10.0%7.4%18,782237,42431,266Armed Forces Labor Force Participation Rate and Size, Age 18-646.5.%5.6%12,832180,04332,332Veterans, Age 18-646.5.%74.3%68.1%8,374133,69622,055Median Household Income ³ 436,798\$37,99332,772Mean Commute Time (minutes)436,798\$37,92532,772Ne High School Diploma9.5%9.6%10.6%21,659254,84252,851High School Diploma9.5%9.6%10.6%21,659254,84252,851High School Diploma9.5%9.6%10.6%21,659254,84252,851 <t< td=""><td>Race: Some Other Race</td><td>2.2%</td><td>2.7%</td><td>2.0%</td><td>10,399</td><td>142,798</td><td>20,478</td></t<>	Race: Some Other Race	2.2%	2.7%	2.0%	10,399	142,798	20,478	
Population Growth — — 493,100 5,373,555 1,039,712 Population Annual Average Growth ⁴ 2.6% 1.2% 0.9% 11,052 60,709 9,032 People per Square Mile ⁴ — — — 171.2 178.7 117.8 Economic	Race: Two or More Races	5.5%	5.8%	4.7%	25,317	301,711	46,960	
Population (Pop Estimates)*493,1005,373,5551,039,712Population Annual Average Growth*2.6%1.2%0.9%11,05260,7099,032People per Square Mile*171.2178.7117.8EconomicEconomic53.4%60.2%54.5%209,2102,513,298448,089Prime-Age Labor Force Participation Rate and Size (civilian population 25-54,0%80.5%81.6%78.2%123,4851,577,660272,392Work from Home9.6%10.0%7.4%18,782237,424312,666Armed Force Participation Rate and Size, (civilian population 25-54,0%9.6%10.0%7.4%18,782237,424312,666Work from Home9.6%10.0%7.4%18,782237,424312,66639,4125,738Veterans, Labor Force Participation Rate and Size, Age 18-6465.3%74.3%66.1%8,374133,69622,055Median Household Income*563,560566,818557,462Per Capita Income24.325.624.66Commute via Public Transportation0.5%0.4%0.3%1,01110.0861,326Educational Attainment, Age 25-6450.5%9.6%10.6%21,65925,484252,851High School Diploma9.5%9.6%10.6%21,65925,424252,851	Hispanic or Latino (of any race)	6.2%	7.1%	4.9%	28,938	368,900	49,096	
Population Annual Average Growth42.6%1.2%0.9%11,05260,7099,032People per Square Mile4———17.2178.7177.8177.8Economic </td <td>Population Growth</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Population Growth							
People per Square Mile ⁴ ––171.2178.7173.8EconomicLabor Force Participation Rate and Size (civilian population 16 years and over)53.4%60.2%54.5%209.2102,513.298448.089Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)80.5%81.6%78.2%123,4851,577,860272,392Work from Home9.6%10.0%7.4%18,782237,42431,266Armed Forces Labor Force0.1%0.9%0.7%26839,4125,738Veterans, Age 18-6465.3%74.3%668.1%8,374133,69622,055Median Household Income ² –––\$63,560\$66,818\$57,462Per Capita Income–––\$36,798\$37,993\$32,772Mean Commute Time (minutes)–––24.325.624.6Commute via Public Transportation0.5%0.4%0.3%1,01110,0681,326Educational Attainment, Age 25-6459.5%9.6%10.6%21,659254,84252,851Nei High School Diploma9.5%9.6%10.6%21,659254,84252,851High School Graduate30.9%27.4%34.1%70,138724,281169,977	Population (Pop Estimates) ⁴	_	-	-	493,100	5,373,555	1,039,712	
Economic Economic Labor Force Participation Rate and Size (civilian population 16 years and over) 53.4% 60.2% 54.5% 209,210 2,513,298 448,089 Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) 81.6% 78.2% 123,485 1,577,860 272,392 Work from Home 9.6% 10.0% 7.4% 18,782 237,424 31,266 Armed Forces Labor Force 0.1% 0.9% 0.7% 268 39,412 5,738 Veterans, Age 18-64 4.9% 5.8% 5.6% 12,832 180,043 32,382 Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² — — — \$63,500 \$66,818 \$57,462 Per Capita Income — — — \$36,798 \$33,793 \$32,772 Mean Commute Time (minutes) — — — 24.3 2.6.6 24.6 Commute via Public Transportation 0.5%	Population Annual Average Growth ⁴	2.6%	1.2%	0.9%	11,052	60,709	9,032	
Labor Force Participation Rate and Size (civilian population 16 years and over)53.4%60.2%54.5%209,2102,513,298448,089Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)80.5%81.6%78.2%123,4851,577,860272,392Work from Home9.6%10.0%7.4%18,782237,42431,266Armed Forces Labor Force0.1%0.9%0.7%26839,4125,738Veterans, Age 18-644.9%5.8%5.6%12,832180,04332,382Veterans Labor Force Participation Rate and Size, Age 18-6465.3%74.3%661.1%8,374133,69622,055Median Household Income ² \$63,560\$66,818\$57,462Per Capita Income\$36,798\$37,993\$32,772Mean Commute Time (minutes)24.325.624.6Commute via Public Transportation0.5%0.4%0.3%1,01110,0861,326Educational Attainment, Age 25-649.5%9.6%10.6%21,659254,84252,851High School Graduate30.9%27.4%34.1%70,138724,281169,977	People per Square Mile ⁴	_	_	_	171.2	178.7	117.8	
and over) 53.4% 60.2% 54.5% 209,210 2,513,298 448,089 Prime-Age Labor Force Participation Rate and Size (civilian population 25-54) 80.5% 81.6% 78.2% 123,485 1,577,860 272,392 Work from Home 9.6% 10.0% 7.4% 18,782 237,424 31,266 Armed Forces Labor Force 0.1% 0.9% 0.7% 268 39,412 5,738 Veterans, Age 18-64 4.9% 5.8% 5.6% 12,832 180,043 32,382 Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² - - - \$36,798 \$37,993 \$32,772 Mean Commute Time (minutes) - - - 24.3 25.6 24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 - - - 24.3 25.4,842 52,851 <td>Economic</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Economic							
25-54) 81.6% 78.2% 123,485 1,577,860 272,392 Work from Home 9.6% 10.0% 7.4% 18,782 237,424 31,266 Armed Forces Labor Force 0.1% 0.9% 0.7% 268 39,412 5,738 Veterans, Age 18-64 4.9% 5.8% 5.6% 12,832 180,043 32,382 Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² — — — \$63,560 \$66,818 \$57,462 Per Capita Income — — — \$36,798 \$37,993 \$32,772 Mean Commute Time (minutes) — — — 24.3 25.6 24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64	Labor Force Participation Rate and Size (civilian population 16 years and over)	53.4%	60.2%	54.5%	209,210	2,513,298	448,089	
Armed Forces Labor Force 0.1% 0.9% 0.7% 268 39,412 5,738 Veterans, Age 18-64 4.9% 5.8% 5.6% 12,832 180,043 32,382 Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² - - \$63,560 \$66,818 \$57,462 Per Capita Income - - - \$36,798 \$37,993 \$32,772 Mean Commute Time (minutes) - - - \$36,798 \$37,993 \$32,772 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 - - - 21,659 254,842 52,851 High School Diploma 9.5% 9.6% 10.6% 21,659 254,842 52,851	Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	80.5%	81.6%	78.2%	123,485	1,577,860	272,392	
Veterans, Age 18-64 4.9% 5.8% 5.6% 12,832 180,043 32,382 Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² — — — \$65,360 \$66,818 \$57,462 Per Capita Income — — — \$36,798 \$37,993 \$32,772 Mean Commute Time (minutes) — — — 24.3 25.6 24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64	Work from Home	9.6%	10.0%	7.4%	18,782	237,424	31,266	
Veterans Labor Force Participation Rate and Size, Age 18-64 65.3% 74.3% 68.1% 8,374 133,696 22,055 Median Household Income ² — — — \$68.1% 8,374 133,696 22,055 Per Capita Income — — — \$68.1% \$68.1% \$37,993 \$32,772 Mean Commute Time (minutes) — — — \$36,798 \$37,993 \$32,772 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 — — — — Educational Attainment, Age 25,684 52,851 High School Graduate 30.9% 27,4% 34.1% 70,138 724,281 169,977	Armed Forces Labor Force	0.1%	0.9%	0.7%	268	39,412	5,738	
Median Household Income ² — — — — \$\$63,560 \$\$66,818 \$\$57,462 Per Capita Income — — — — \$\$36,798 \$\$37,993 \$\$32,772 Mean Commute Time (minutes) — — — — \$\$25.6 \$\$24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Diploma 30.9% 27.4% 34.1% 70,138 724,281 169,977	Veterans, Age 18-64	4.9%	5.8%	5.6%	12,832	180,043	32,382	
Per Capita Income - - - \$36,798 \$37,993 \$32,772 Mean Commute Time (minutes) - - - 24.3 25.6 24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Diploma 30.9% 27.4% 34.1% 70,138 724,281 169,977	Veterans Labor Force Participation Rate and Size, Age 18-64	65.3%	74.3%	68.1%	8,374	133,696	22,055	
Mean Commute Time (minutes) - - - 24.3 25.6 24.6 Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Diploma 30.9% 27.4% 34.1% 70,138 724,281 169,977	Median Household Income ²	_	_	-	\$63,560	\$66,818	\$57,462	
Commute via Public Transportation 0.5% 0.4% 0.3% 1,011 10,086 1,326 Educational Attainment, Age 25-64 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Diploma 30.9% 27.4% 34.1% 70,138 724,281 169,977	Per Capita Income	_	_	_	\$36,798	\$37,993	\$32,772	
Educational Attainment, Age 25-64 No High School Diploma 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Graduate 30.9% 27.4% 34.1% 70,138 724,281 169,977	Mean Commute Time (minutes)	_	_	_	24.3	25.6	24.6	
No High School Diploma 9.5% 9.6% 10.6% 21,659 254,842 52,851 High School Graduate 30.9% 27.4% 34.1% 70,138 724,281 169,977	Commute via Public Transportation	0.5%	0.4%	0.3%	1,011	10,086	1,326	
High School Graduate 30.9% 27.4% 34.1% 70,138 724,281 169,977	Educational Attainment, Age 25-64							
	No High School Diploma	9.5%	9.6%	10.6%	21,659	254,842	52,851	
Some College, No Degree 21.7% 20.2% 21.2% 49,259 534,191 106,039	High School Graduate	30.9%	27.4%	34.1%	70,138	724,281	169,977	
	Some College, No Degree	21.7%	20.2%	21.2%	49,259	534,191	106,039	

Summary¹



Summary¹

		Percent			Value	
	Waccamaw	South Carolina	Pee Dee WIOA	Waccamaw	South Carolina	Pee Dee WIOA
Associate's Degree	11.4%	10.5%	11.0%	25,833	276,602	55,048
Bachelor's Degree	17.9%	20.6%	15.1%	40,558	544,605	75,442
Postgraduate Degree	8.6%	11.8%	8.0%	19,634	312,284	39,725
Housing						
Total Housing Units	-	_	_	263,227	2,401,638	514,808
Median House Value (of owner-occupied units) ^{2,5}	_	_	_	\$250,436	\$236,700	\$197,739
Homeowner Vacancy	1.5%	1.0%	1.3%	2,152	15,717	3,724
Rental Vacancy	19.5%	8.3%	11.9%	10,946	54,196	15,157
Renter-Occupied Housing Units (% of Occupied Units)	23.2%	28.6%	27.5%	43,895	591,532	110,291
Owner-Occupied Housing Units (% of Occupied Units)	76.8%	71.4%	72.5%	145,200	1,478,858	291,186
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.2%	5.7%	6.9%	9,843	117,832	27,837
Social						
Poverty Level (of all people)	13.7%	14.2%	16.7%	62,444	719,720	165,311
Households Receiving Food Stamps/SNAP	8.8%	10.5%	13.2%	16,582	217,015	52,836
Enrolled in Grade 12 (% of total population)	1.2%	1.2%	1.3%	5,660	64,573	13,129
Disconnected Youth ³	2.1%	2.9%	3.5%	462	8,046	1,722
Children in Single Parent Families (% of all children)	44.1%	38.4%	47.0%	32,983	404,096	88,551
Uninsured	12.0%	10.0%	11.3%	55,154	510,757	111,726
With a Disability, Age 18-64	15.2%	12.0%	14.5%	39,497	366,706	82,352
With a Disability, Age 18-64, Labor Force Participation Rate and Size	40.8%	42.6%	36.9%	16,121	156,318	30,356
Foreign Born	5.9%	5.6%	4.0%	27,163	293,556	39,938
Speak English Less Than Very Well (population 5 yrs and over)	2.6%	3.0%	2.0%	11,600	150,169	18,691

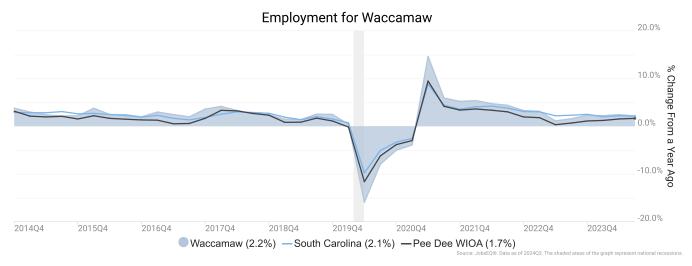
Source: JobsEQ®

American Community Survey 2019-2023, unless noted otherwise
Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.
Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.
Census Population Estimate for 2023, annual average growth rate since 2013.
The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.



Employment Trends

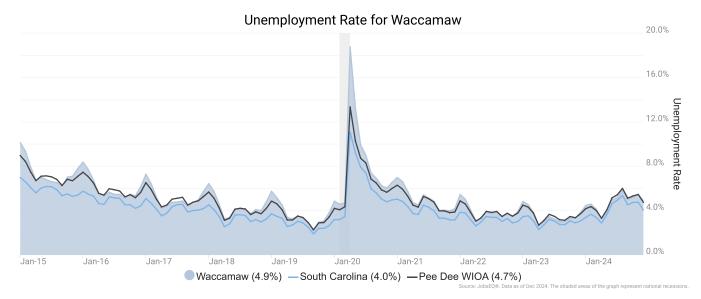
As of 2024Q3, total employment for the Waccamaw was 192,284 (based on a four-quarter moving average). Over the year ending 2024Q3, employment increased 2.2% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.

Unemployment Rate

The unemployment rate for the Waccamaw was 4.9% as of December 2024. The regional unemployment rate was higher than the national rate of 3.9%. One year earlier, in December 2023, the unemployment rate in the Waccamaw was 3.8%.

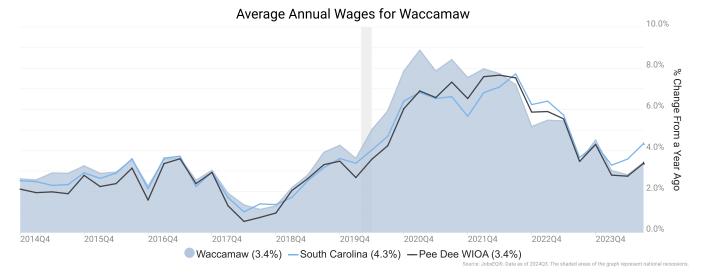


Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through December 2024.



Wage Trends

The average worker in the Waccamaw earned annual wages of \$46,974 as of 2024Q3. Average annual wages per worker increased 3.4% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$72,609 in the nation as of 2024Q3.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.



Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 6.7% lower in Waccamaw than the U.S. average.

Cost of Living Information

		Cost of Living Index					
	Annual Average Salary	(Base US)	US Purchasing Power				
Waccamaw	\$46,974	93.3	\$50,338				
South Carolina	\$58,378	92.8	\$62,941				
Pee Dee WIOA	\$48,096	89.4	\$53,804				
USA	\$72,609	100.0	\$72,609				

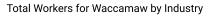
Source: JobsEQ® Data as of 2024Q3

Cost of Living per COLI, data as of 2024Q4, imputed by Chmura where necessary.



Industry Snapshot

The largest sector in the Waccamaw is Accommodation and Food Services, employing 36,231 workers. The nextlargest sectors in the region are Retail Trade (31,053 workers) and Health Care and Social Assistance (24,685). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Accommodation and Food Services (LQ = 2.17), Arts, Entertainment, and Recreation (1.87), and Real Estate and Rental and Leasing (1.78).





Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3.

Sectors in the Waccamaw with the highest average wages per worker are Management of Companies and Enterprises (\$103,097), Mining, Quarrying, and Oil and Gas Extraction (\$93,086), and Finance and Insurance (\$78,113). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Health Care and Social Assistance (+4,209 jobs), Retail Trade (+2,029), and Professional, Scientific, and Technical Services (+1,386).

Over the next 1 year, employment in the Waccamaw is projected to expand by 2,836 jobs. The fastest growing sector in the region is expected to be Health Care and Social Assistance with a +1.9% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Accommodation and Food Services (+611 jobs), Health Care and Social Assistance (+471), and Retail Trade (+320).



Waccamaw, 2024Q31

			Current		5-Year History				1-Year Forecast					
NAICS	Industry	Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth			
72	Accommodation and Food Services	36,231	\$27,645	2.17	-157	-0.1%	7,076	2,754	3,711	611	1.7%			
44	Retail Trade	31,053	\$35,119	1.65	2,029	1.4%	4,576	1,787	2,469	320	1.0%			
62	Health Care and Social Assistance	24,685	\$60,976	0.86	4,209	3.8%	2,889	1,102	1,316	471	1.9%			
23	Construction	13,494	\$59,259	1.17	1,368	2.2%	1,380	427	731	222	1.6%			
56	Administrative and Support and Waste Management and Remediation Services	11,452	\$42,817	0.98	-149	-0.3%	1,487	522	785	181	1.6%			
61	Educational Services	11,168	\$52,656	0.72	-265	-0.5%	1,196	475	575	146	1.3%			
92	Public Administration	9,503	\$53,474	1.06	686	1.5%	989	350	523	116	1.2%			
81	Other Services (except Public Administration)	7,981	\$33,136	0.98	436	1.1%	1,041	372	538	130	1.6%			
31	Manufacturing	7,543	\$65,983	0.50	-610	-1.5%	795	280	481	33	0.4%			
71	Arts, Entertainment, and Recreation	7,394	\$27,302	1.87	418	1.2%	1,227	436	657	134	1.8%			
54	Professional, Scientific, and Technical Services	7,374	\$70,133	0.53	1,386	4.3%	732	221	375	135	1.8%			
53	Real Estate and Rental and Leasing	6,100	\$51,264	1.78	214	0.7%	680	259	326	95	1.6%			
52	Finance and Insurance	4,998	\$78,113	0.66	535	2.3%	481	159	255	68	1.4%			
48	Transportation and Warehousing	4,779	\$46,030	0.50	1,073	5.2%	593	211	309	73	1.5%			
42	Wholesale Trade	3,435	\$63,610	0.48	534	3.4%	390	128	216	46	1.3%			
51	Information	2,023	\$70,732	0.54	-133	-1.3%	197	64	111	21	1.0%			
11	Agriculture, Forestry, Fishing and Hunting	1,419	\$40,743	0.61	-279	-3.5%	175	82	92	2	0.1%			
22	Utilities	851	\$77,428	0.85	71	1.8%	83	28	47	8	1.0%			
55	Management of Companies and Enterprises	712	\$103,097	0.24	18	0.5%	71	22	38	11	1.6%			
21	Mining, Quarrying, and Oil and Gas Extraction	89	\$93,086	0.13	-4	-0.8%	10	3	5	1	1.6%			

Source: JobsEQ®

Data as of 2024Q3

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average Exits and transfers are approximate estimates based upon occupation separation rates. Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2024Q2 with preliminary estimates updated to 2024Q3. Forecast employment growth uses national projections adapted for regional growth patterns.



Occupation Snapshot

The largest major occupation group in the Waccamaw is Food Preparation and Serving Related Occupations, employing 30,762 workers. The next-largest occupation groups in the region are Sales and Related Occupations (23,910 workers) and Office and Administrative Support Occupations (22,095). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Food Preparation and Serving Related Occupations (LQ = 1.95), Building and Grounds Cleaning and Maintenance Occupations (1.43), and Sales and Related Occupations (1.42).

Occupation groups in the Waccamaw with the highest average wages per worker are Management Occupations (\$106,300), Legal Occupations (\$99,900), and Healthcare Practitioners and Technical Occupations (\$96,800). The unemployment rate in the region varied among the major groups from 1.4% among Legal Occupations to 8.6% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in the Waccamaw is expected to be Healthcare Support Occupations with a +2.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+510 jobs) and Sales and Related Occupations (+240). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (6,166 jobs) and Sales and Related Occupations (3,383).

			Current					5-Year History				1-Year Forecast		
SOC	Occupation	Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
35-0000	Food Preparation and Serving Related	30,762	\$29,000	1.95	1,863	6.0%	1,698	1,325	0.9%	6,675	2,628	3,538	510	1.7%
41-0000	Sales and Related	23,910	\$40,700	1.42	1,276	5.1%	2,346	326	0.3%	3,623	1,477	1,906	240	1.0%
43-0000	Office and Administrative Support	22,095	\$41,900	0.98	854	3.5%	1,009	242	0.2%	2,758	1,117	1,467	174	0.8%
53-0000	Transportation and Material Moving	14,094	\$40,900	0.85	964	6.1%	745	1,964	3.0%	2,147	744	1,175	228	1.6%
11-0000	Management	12,217	\$106,300	0.82	233	1.8%	1,181	1,909	3.5%	1,233	357	669	207	1.7%
29-0000	Healthcare Practitioners and Technical	11,413	\$96,800	1.00	150	1.4%	2,498	2,179	4.3%	891	345	328	218	1.9%
37-0000	Building and Grounds Cleaning and Maintenance	8,997	\$34,200	1.43	487	5.2%	598	-1,148	-2.4%	1,398	547	718	134	1.5%
47-0000	Construction and Extraction	8,815	\$48,700	1.03	546	5.7%	334	509	1.2%	925	288	486	151	1.7%
49-0000	Installation, Maintenance, and Repair	8,701	\$49,800	1.16	274	3.0%	692	600	1.4%	947	334	472	142	1.6%
25-0000	Educational Instruction and Library	7,512	\$57,100	0.72	181	2.5%	408	-144	-0.4%	790	322	365	103	1.4%
13-0000	Business and Financial Operations	7,301	\$75,100	0.59	237	2.8%	468	1,108	3.3%	735	214	400	120	1.6%
31-0000	Healthcare Support	6,829	\$35,600	0.77	247	3.4%	640	1,066	3.5%	1,155	437	562	156	2.3%
51-0000	Production	6,656	\$44,600	0.64	433	5.5%	228	-145	-0.4%	799	288	472	39	0.6%
39-0000	Personal Care and Service	6,508	\$33,600	1.31	408	6.0%	325	522	1.7%	1,397	488	792	117	1.8%
33-0000	Protective Service	4,265	\$48,300	1.03	145	3.3%	159	8	0.0%	527	187	283	57	1.3%
27-0000	Arts, Design, Entertainment, Sports, and Media	2,945	\$56,700	0.84	130	4.3%	222	207	1.5%	351	126	178	46	1.6%
21-0000	Community and Social Service	2,513	\$55,400	0.71	63	2.7%	371	180	1.5%	280	100	133	46	1.8%

Waccamaw, 2024Q3¹

Source: JobsEQ[®], http://www.chmuraecon.com/jobseq Copyright © 2025 Chmura Economics & Analytics, All Rights Reserved.



Waccamaw, 2024Q31

				Cu	irrent			5-Year History			1-Year Forecast			
SOC	Occupation	Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
15-0000	Computer and Mathematical	2,494	\$93,800	0.41	92	2.9%	174	430	3.9%	199	58	95	46	1.8%
23-0000	Legal	1,506	\$99,900	0.94	21	1.4%	93	194	2.8%	119	39	59	21	1.4%
17-0000	Architecture and Engineering	1,449	\$84,500	0.48	33	2.1%	162	101	1.5%	126	38	65	23	1.6%
19-0000	Life, Physical, and Social Science	742	\$79,400	0.42	20	3.1%	93	46	1.3%	76	13	52	11	1.5%
45-0000	Farming, Fishing, and Forestry	559	\$42,600	0.50	53	8.6%	6	-101	-3.3%	84	33	50	1	0.2%
	Total - All Occupations	192,284	\$50,900	1.00	8,708	4.3%	14,449	11,380	1.2%	27,250	10,182	14,265	2,802	1.5%

Source: JobsEQ®

Data as of 2024Q3 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

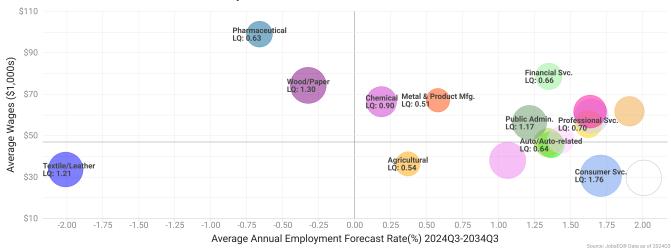
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2024Q2, imputed where necessary with preliminary estimates updated to 2024Q3. Wages by occupation are as of 2024 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Waccamaw with the highest relative concentration is Consumer Svc. with a location quotient of 1.76. This cluster employs 52,685 workers in the region with an average wage of \$30,622. Employment in the Consumer Svc. cluster is projected to expand in the region about 1.7% per year over the next ten years.



Industry Clusters for Waccamaw as of 2024Q3

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2024Q2 with preliminary estimates updated to 2024Q3. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Waccamaw is projected to grow 1.5% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.7% per year, those requiring a bachelor's degree are forecast to grow 1.7% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.7% per year.

Doctoral or professional degree (\$160,000)
1.7%
Master's degree (\$86,500)
2.5%
Bachelor's degree (\$86,500)
1.7%
Associate's degree (\$59,900)
1.7%
Postsecondary non-degree award (\$46,600)
1.7%
High school diploma or equivalent (\$46,300)
1.4%
Some college, no degree (\$41,200)
0.9%
None (\$30,700)
1.4%
All Levels (\$50,800)
1.5%
Source: JobsEQ® Data as of 2024Q3

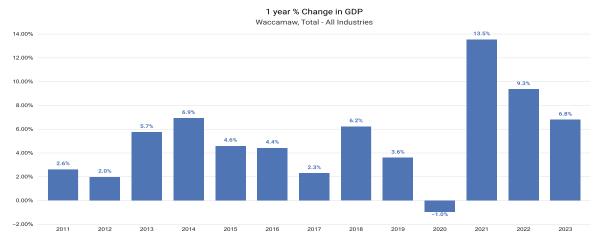
Annual Average Projected Job Growth by Education Levels

Employment by occupation data are estimates are as of 2024Q3. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.



Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2023, nominal GDP in the Waccamaw expanded 6.8%. This follows growth of 9.3% in 2022. As of 2023, total GDP in the Waccamaw was \$22,697,509,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2023.

Of the sectors in the Waccamaw, Real Estate and Rental and Leasing contributed the largest portion of GDP in 2023, \$5,501,886,000 The next-largest contributions came from Retail Trade (\$2,638,004,000); Accommodation and Food Services (\$2,213,844,000); and Health Care and Social Assistance (\$2,194,628,000).



GDP (in \$ millions)

Waccamaw, 2023

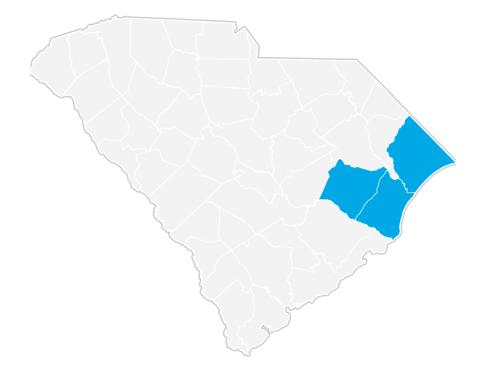
Real Estate and Rental and Leasing (53)

	\$5,502
Retail Trade (44)	
\$2,638	
Accommodation and Food Services (72) \$2,214	
Health Care and Social Assistance (62) \$2,195	
Construction (23) \$1,426	
Manufacturing (31) \$1,295	
Educational Services (61) \$1,104	
Public Administration (92) \$946	
Professional, Scientific, and Technical Services (54) \$832	
Finance and Insurance (52) \$745	

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2023.



Waccamaw Regional Map





Region Definition

Waccamaw is defined as the following counties:

Georgetown County, South Carolina

Williamsburg County, South Carolina

Horry County, South Carolina

Pee Dee WIOA is defined as the following counties:

Chesterfield County, South Carolina

Clarendon County, South Carolina

Darlington County, South Carolina

Dillon County, South Carolina

Florence County, South Carolina

Georgetown County, South Carolina

Horry County, South Carolina

Kershaw County, South Carolina

Lee County, South Carolina

Marion County, South Carolina

Marlboro County, South Carolina

Sumter County, South Carolina

Williamsburg County, South Carolina



FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the "all industry" level to the 6-digit level. The first two digits define the top level category, known as the "sector," which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report



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