

## Lowcountry Regional Workforce Snapshot (Q3 2025)

Beaufort, Colleton, Hampton and Jasper Counties

Total Employment	117,608
Unemployment Rate (August 2025)	4.9%
Adults 18-64 Years	155,706
2023-2024 Public High School Enrollment	9,211
2023 Fall Postsecondary Credit Enrollment	5,810



### Top Industries (Q1 2025)

Industry	Employed	% of Total Employment
Retail Trade	15,540	16%
Accommodation and Food Services	15,176	16%
Health Care & Social Assistance	14,554	15%
Construction	6,786	7%
Educational Services	6,724	7%
Public Administration	6,339	7%

### Industry Announced Investment 2020-2024

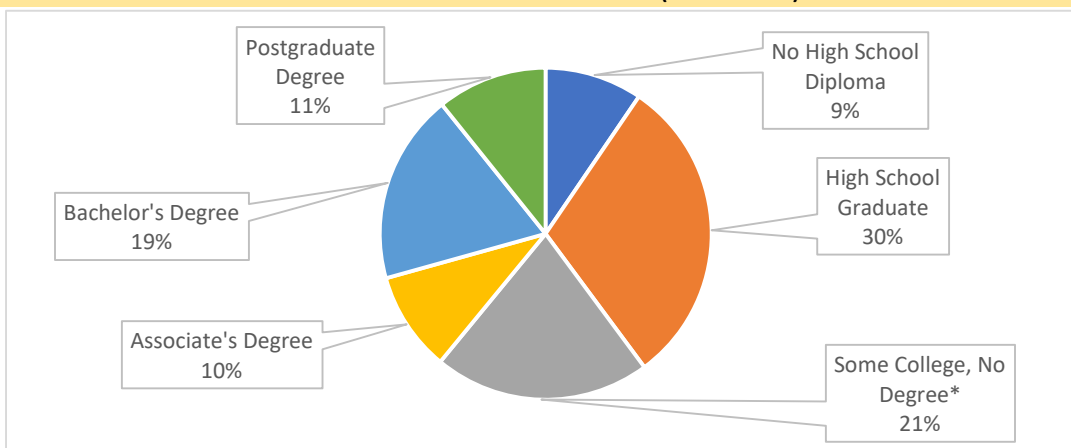
Total Announced Investment  
\$887,030,000

Jobs Announced  
3,323

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,965	89%
Warehousing & Distribution	188	6%
Office, HQ, & R&D (Service)	170	5%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2019-2023)

## **Lowcountry Region Education Snapshot (2023-2024)**

### **Public & Independent Universities and Colleges Enrollment**

**Fall 2023 Enrollment (2,470)**

<b>Institution</b>	<b>Credit Enrollment</b>
U.S.C. - Beaufort	2,470

### **2023-2024 Public/Independent Colleges and Universities Degrees Awarded (386)**

<b>Program</b>	<b>Degrees</b>	<b>% of Awarded</b>
Health Professions & Related Programs	84	22%
Business, Management, Marketing & Related	74	19%
Psychology	65	17%
Social Sciences	39	10%
Biological & Biomedical Sciences	27	7%

### **Technical College(s)**

**Fall 2023 Enrollment - Credit (3,340) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2023 Annualized)</b>
Technical College of The Lowcountry	3,340	621

### **2023-2024 Technical Colleges Program Completions (411- Credit Awards Only)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Liberal A/S, General Studies & Humanities	125	30%
Health Professions & Related Programs	96	23%
Business, Management, Marketing & Related	44	11%
Computer & Information Sciences	35	9%
Culinary, Entertainment & Personal Services	30	7%

### **Public High Schools**

**2023-2024 Career and Technical Education (CTE) Student Course Enrollment (11,984)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	2,807	23%
Health Science	1,587	13%
Business, Management & Admin.	1,448	12%
Finance	1,259	11%
Hospitality & Tourism	852	7%

### **High School CTE Certifications Awarded\* (3,428)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
OSHA-10**	1,096	32%
Health Science	997	29%
Microburst EmployABILITY Soft Skills**	333	10%
Human Services/Family & Consumer Sciences	148	4%
ServSafe® Food Handler**	127	4%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education