

Midlands Regional Workforce Snapshot (Q4 2025)

Fairfield, Lexington and Richland Counties

Total Employment 369,063

Unemployment Rate 4.7%
(December 2025)

Adults 18-64 Years 463,351

2023-2024 Public High School Enrollment 33,247

2023 Fall Postsecondary Credit Enrollment 59,831



Top Industries (Q2 2025)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	57,377	16%
Retail Trade	40,149	11%
Accommodation & Food Services	34,573	9%
Public Administration	33,498	9%
Educational Services	32,916	9%
Manufacturing	26,228	7%

Industry Announced Investment

2020-2024

Total Announced Investment

\$3,844,550,000

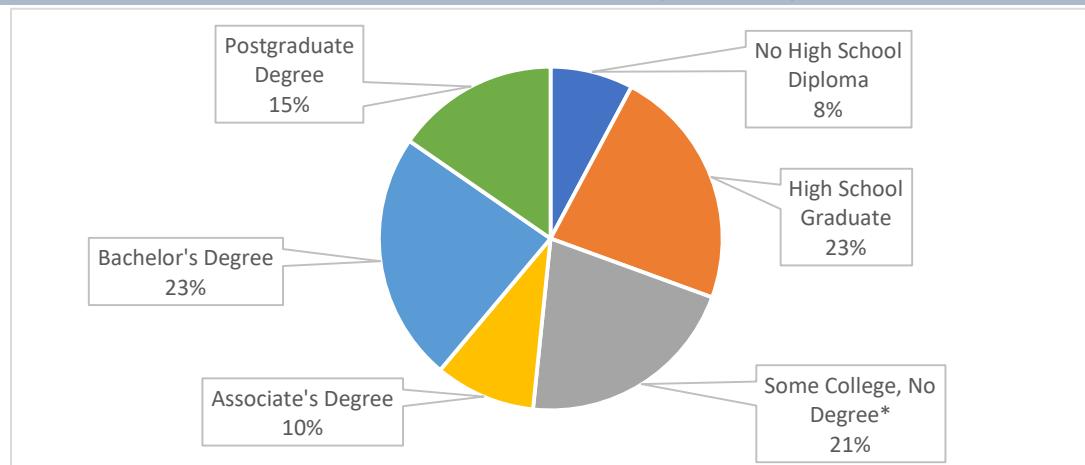
Jobs Announced

8,009

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	6,869	86%
Office, HQ, & R&D (Service)	649	8%
Warehousing & Distribution	491	6%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2019-2023)

Midlands Region Education Snapshot (2023-2024)

Public & Independent Universities and Colleges Enrollment

Fall 2023 Enrollment (47,357)

Institution	Credit Enrollment
U.S.C. - Columbia	38,851
Allen University	789
Benedict College	1,990
Columbia College	2,070
Columbia International University	3,657

2023-2024 Public/Independent Colleges and Universities Degrees Awarded (10,606)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,583	24%
Health Professions & Related Programs	1,605	15%
Education	937	9%
Biological & Biomedical Sciences	819	8%
Engineering	504	5%

Technical College(s)

Fall 2023 Enrollment - Credit (12,474) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2023 Annualized)
Midlands Technical College	12,474	12,904

2023-2024 Technical Colleges Program Completions (1,713 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	444	26%
Health Professions & Related Programs	403	24%
Business, Management, Marketing & Related	142	8%
Computer & Information Sciences	132	8%
Engineering Tech. & Engineering-Related	131	8%

Public High Schools

2023-2024 Career and Technical Education (CTE) Student Course Enrollment (32,394)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	9,209	28%
Health Science	5,635	17%
Business, Management & Admin.	3,393	10%
Finance	2,802	9%
S.T.E.M.	1,868	6%

High School CTE Certifications Awarded* (9,333)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	3,509	38%
OSHA-10**	2,882	31%
Transportation, Distribution & Logistics (TDL)	611	7%
Microburst EmployABILITY Soft Skills**	458	5%
Ag., Food & Natural Resources	334	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education