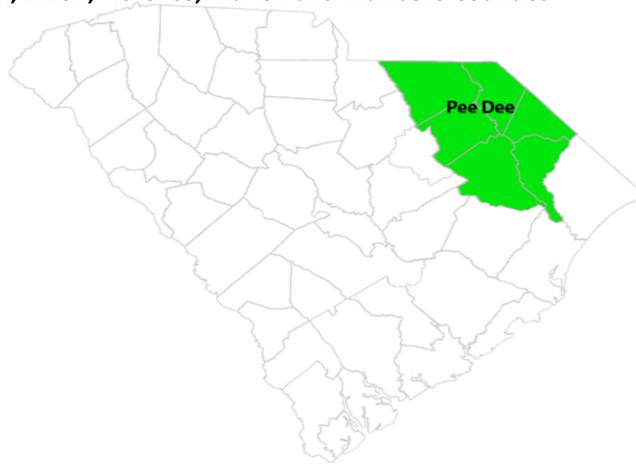


## Pee Dee Regional Workforce Snapshot (Q1 2024)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

<b>Total Employment</b>	<b>150,242</b>
<b>Unemployment Rate (March 2024)</b>	<b>3.9%</b>
<b>Adults 18-64 Years</b>	<b>194,466</b>
<b>2021-2022 Public High School Enrollment</b>	<b>14,627</b>
<b>2021 Fall Postsecondary Credit Enrollment</b>	<b>12,047</b>



### Top Industries (Q3 2023)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	22,910	18%
Manufacturing	19,599	16%
Retail Trade	15,458	12%
Accommodation & Food Services	11,935	10%
Educational Services	8,901	7%
Transportation & Warehousing	8,702	7%

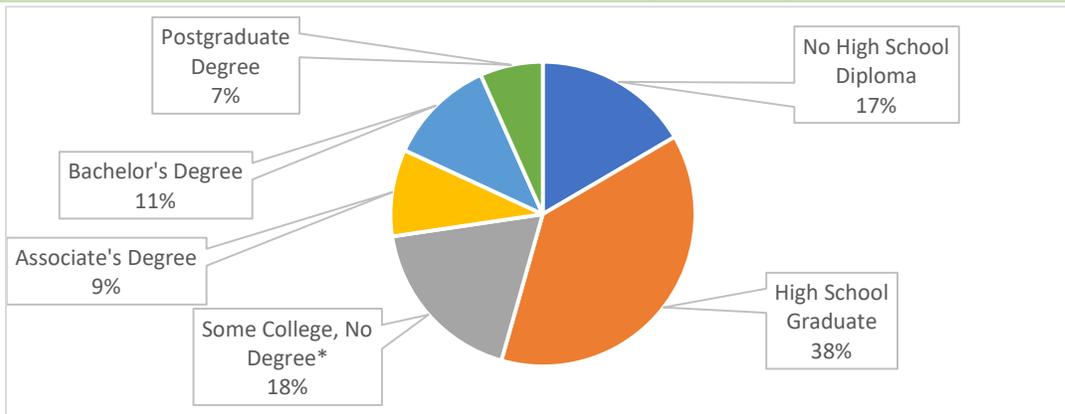
### Industry Announced Investment 2019-2023

<b>Total Announced Investment</b>	<b>Jobs Announced</b>
\$2,142,840,000	4,422

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,536	80%
Warehousing & Distribution	886	20%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## Pee Dee Region Education Snapshot (2021-2022)

### Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (5,968)

Institution	Credit Enrollment
Francis Marion University	4,504
Coker College	1,464

### 2021-2022 Public/Independent Colleges and Universities Degrees Awarded (904)

Program	Degrees	% of Awarded
Business, Management, Marketing, & Related	179	20%
Health Professions & Related Programs	170	19%
Education	127	14%
Psychology	109	12%
Biological & Biomedical Sciences	82	9%

### Technical College(s)

Fall 2021 Enrollment - Credit (6,079) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Florence-Darlington Technical College	3,706	1,976
Northeastern Technical College	2,373	194

### 2021-2022 Technical Colleges Program Completions (973 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	301	31%
Liberal A/S, General Studies & Humanities	160	16%
Mechanic & Repair Technologies/Technicians	132	14%
Precision Production	126	13%
Business, Management, Marketing & Related	91	9%

### Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (12,161)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	4,100	34%
Health Science	1,497	12%
Business, Management & Admin.	1,014	8%
Finance	805	7%
Ag., Food & Natural Resources	794	7%

### High School CTE Certifications Awarded\* (4,162)

Certification Focus	Total Certs Earned	% of Awarded
OSHA-10**	1,112	27%
Health Science	1,041	25%
Transportation, Distribution & Logistics (TDL)	464	11%
Microburst EmployABILITY Soft Skills**	348	8%
Business, Management & Admin.	180	4%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education